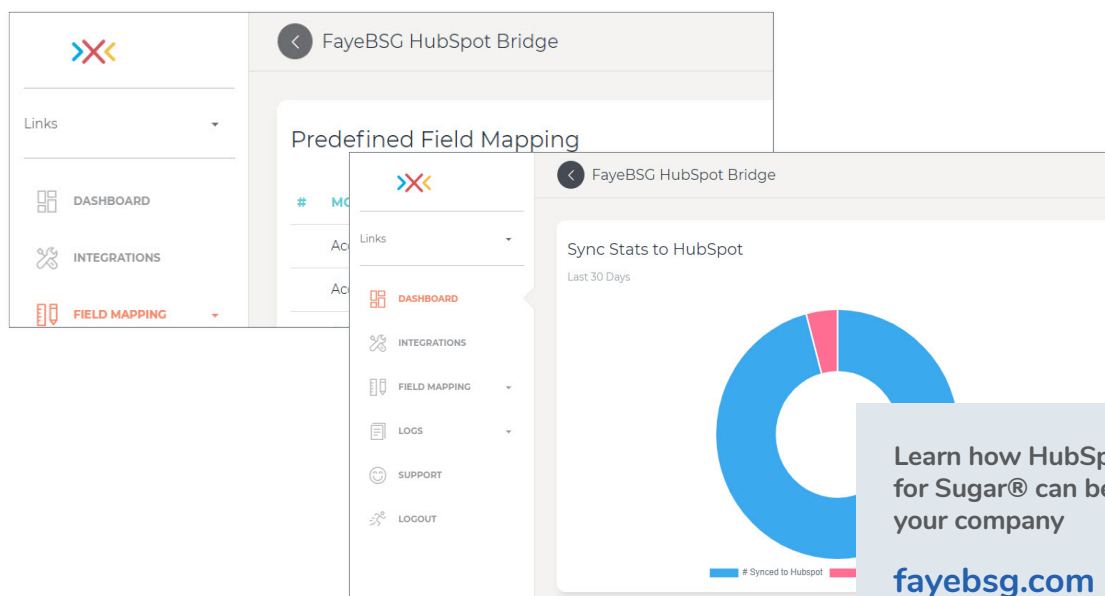


# HUBSPOT FOR SUGAR® INTEGRATION

If two minds are better than one, then connecting two powerful and innovative software programs is ingenious. Now you can keep Sugar's adaptability, and pair it with the bona fide benefits of HubSpot, which is the leading developer of inbound marketing and sales software in the world.

The HubSpot for Sugar integration creates a bidirectional sync that offers the flexibility to produce and analyze your most dynamic campaigns and keep your records clean and up-to-date.

By having access to all the advantages that both systems have to offer, you'll gain insight into specific campaigns within HubSpot, as well as access to a contact or lead's HubSpot activity within their record in Sugar.



Learn how HubSpot for Sugar® can benefit your company

[fayebsg.com](http://fayebsg.com)  
818 280.4820

## FEATURES & BENEFITS

### Syncing Options

Do you want to integrate HubSpot data into Sugar, or Sugar data into HubSpot? Or do you need a complete bidirectional integration customized to your unique workflows? All three options are available.

### View Reports

Easily pull activity reports, including Sugar data within HubSpot.

### Check on Marketing Activity in Sugar

Need to see which types of marketing initiatives are resonating with a specific

customer? No problem. Check out the HubSpot Dashlet in the customer's account record.

### Designed for Sugar®

HubSpot for Sugar® was built to take full advantage of the software's latest updates.

### Support You Can Count On

Designed and maintained by FayeBSG, HubSpot for Sugar® is backed by one of the best support teams in the SugarCRM community.