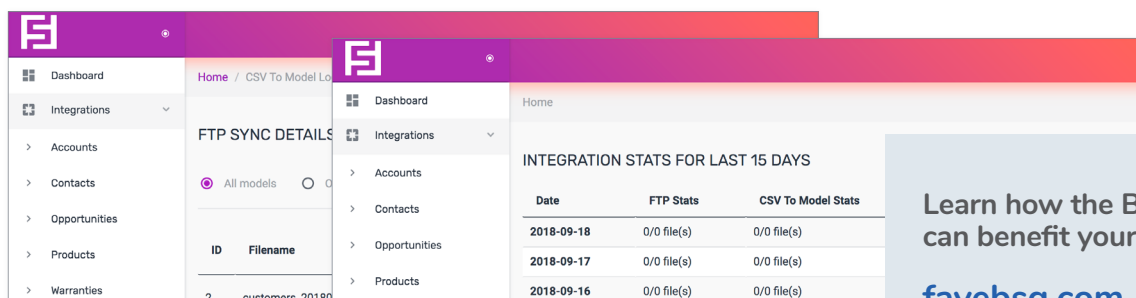## >X< Bridge

BRIDGE FOR SAP

Your customer relationship management (CRM) software gives you valuable insight into your customers, building better relationships and giving you better visibility into your sales pipeline. On the flip side, your SAP software allows you to plan, execute, and control production, providing you with a competitive advantage, supreme financial management, and faster ROI.

When you combine these two powerful systems, you create a 360-degree view of your customer. Syncing your CRM and ERP systems can be critical, but you don't need to transfer all data from one program to another. Rather than switching programs to access this information, the data is now stored in a single program.

Bridge for SAP is a simple integration tool that syncs data from your SAP system into SugarCRM. And this process is surprisingly easy.

Are you looking for a straightforward way to connect SAP to your CRM, or searching for a low-cost alternative to other integration tools? Either way, FayeBSG's Bridge App is a great place to start.

The only requirement for your data is that it can be extracted to a CSV file, then placed in a location that the Bridge can access. The software is customizable, with options to select which data will be synced with Sugar®.

Learn how the Bridge App can benefit your company

fayebsg.com
818 280.4820

FEATURES & BENEFITS

Low-Cost Alternative
Many integration tools are on the market, but the Bridge App is the most cost-effective.

Accessibility
Not only can the Bridge connect your ERP system to SugarCRM, it can also sync data to Sugar® from almost any system.

Simplicity
The only requirement is the data you're transferring into Sugar® must be in CSV format.

Designed for Sugar®
The FayeBSG Bridge App is built to take full advantage of the software's latest updates.

Support You Can Count On
Designed and maintained by FayeBSG, the Bridge App is backed by one of the best support teams in the SugarCRM community.

Faye Business Systems Group

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