

Sage ERP MAS 90 and 200 Roadmap

September 2011



This roadmap is intended for use as a guideline and for information purposes only, and represents Sage's current view of its product direction.

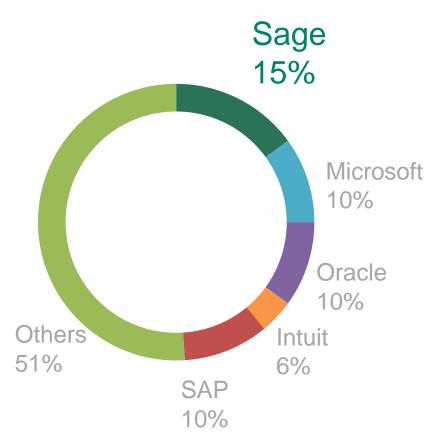
The information is **subject to change** at any time without notice.

As Sage develops products using an Agile development methodology, any one of the milestones, features, release periods or versions could change. None of the information should be interpreted as a commitment on the part of Sage.



Sage is #1 Worldwide*

- A global publicly traded company
- Over 13,000 employees
- Over 6 million customers
- Over 25 years of experience



Source: *IDC #220937, Worldwide ERP 2008 Vendor Analysis, published December 2009. Based on ERP revenue small business; <1000 employees



Sage Overview

Market	Finances	Customers
Global company with over 13,400 employees	Revenue of \$2.24B for FY2010	Provide advice to customers through 1.7 million support contracts
6.3 million customers worldwide	Market capitalization of approximately \$4.3 billion	Manage around 40,000 customer calls each day
One of the market leaders in the UK, North America, Europe, South Africa and Asia	Made over 40 acquisitions since 1991	Work with over 27,000 reseller partners and over 40,000 accountants worldwide

Sage ERP MAS 90 and 200

Serving over 45,000 customers



- Sage ERP strategic product
- Fully integrated business management solution
- Superior architecture that grows with your business
- Collaborative ecosystem of development partners, authorized resellers, consultants and CPAs
- Deployment options for onpremise or on-demand (cloud)

Sage ERP MAS 90 and 200 Roadmap

Version 4.5

Q4 2011

- SageCRM v7.1 integration
- Free SageCRM license
- Migration to MS SQL database
- 14 Extended Solution titles

Online

Q42011

- Cloud deployment option
- Hosted by Sage

Version 5.0

Q4 2012

- SData Web Services
- Sage Web Toolkit
- Sage Exchange
- Auto-update

2012

- SageCRM workflows
- Mobile Reports



2011

Intelligence Q4 2011

- Reporting Trees
- Report distribution
- Performance
- FRx conversion assistant utility

SageCRM 7.1

Q4 2011

- eMarketing
- Total campaign management
- MS Exchange integration
- Interactive dashboard
- iPhone App
- Twitter integration

2013

Version 5.1 Q42013

- Mobile Apps
- Sage Portal
- Sage Advisor
- Sage Payroll



Sage ERP MAS 90 and 200 4.4 Product Update 6

Now Available!



Now Available: Product Update 6

Released July 2011

- Printer information saved by workstation
 - By popular request from www.sagemas.com/MAS_90_200_feedback
 - Printer information now saved by workstation and form code or report setting





Sage Connected Services

On Demand Solutions



Sage Connected Services

- Sage offers a number of connected services to help optimize your business
 - Federal and State e-Filing and Reporting, powered by Aatrix
 - Sage Sales Tax, powered by Avalara
 - Credit Card Processing, powered by Sage Payment Solutions
 - Sage eMarketing, powered by Swiftpage
 - Business credit monitoring services, powered by Experian





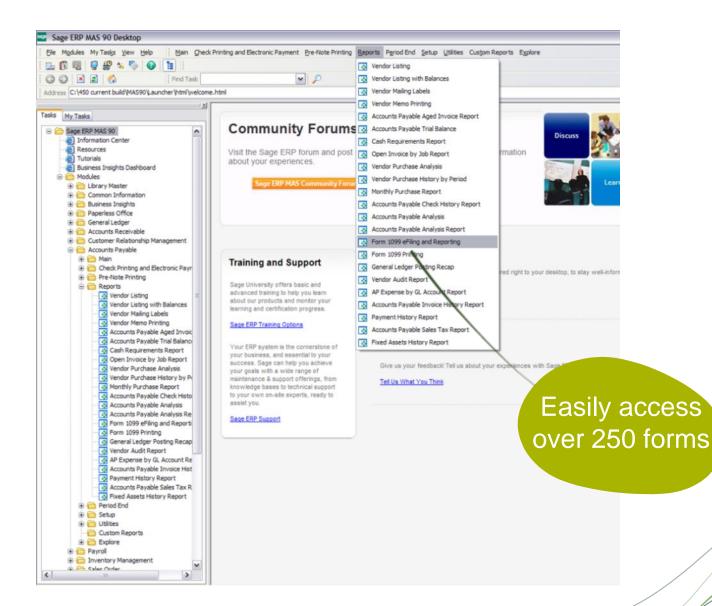
Federal and State eFiling and Reporting

- Streamline your tax reporting processes
 - Integrated with Sage ERP MAS 90 or 200
 - Populates forms with your employee and vendor data
- Option to eFile or print and mail
 - Eliminates manual form creation and saves time
 - Choose from over 250 federal and state e-forms for Unemployment, Withholding, New Hire reports, W-2s, W-3s, and 1099s
 - Complete your W-2/1099 eFiling in one step for less than \$2/employee

A Sage Connected Service



Federal and State eFiling and Reporting



Federal and State eFiling and Reporting

Review / Edit My Copy	Federal Copy		0	
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Part 1: Answer these questions for this quarter. 1 Number of employees who received wages, tips, or other including: Mar. 12 (Quarter 1), June 12 (Quarter 2), Sept. 12 2 Wages, tips, and other compensation	(Quarter 3), or <i>D</i> ec. 12 (Quart	er 4) 1	43 231871 77 39247 17 and go to line 6e.	Cancel
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Sign up at <u>https://sagemas.aatrix.com</u>



Brochure http://www.sagemas.com/assets/SageMAS/ pdf/MAS_90_200_TaxReporting.pdf



Sage Sales Tax, powered by Avalara

- Makes paying sales tax simple for any business
- Automatically performs address validation, sales tax jurisdiction research, and rate calculation
 - Seamlessly integrated with Sage ERP MAS 90 and 200
 - Covers all sales tax jurisdictions in US and Canada
- Protect yourself from the risk of an audit
- Eliminate the need to research and maintain sales tax codes or schedules
- Set best practices in sales tax compliance
- Get back to focusing on revenue-generating activities!

A Sage Connected Service

Sage Sales Tax

- Auto-Address
 - Decrease data entry time and reduce shipping rates with the best source of address data in the country
- Auto-Jurisdiction
 - Auto-Jurisdiction returns correct jurisdiction and sales tax rate for each transaction
- Statutory Requirements
 - Reduce audit risk and ensure that you are charging the correct amounts, 13,000+ jurisdictions and counting
- Reporting
 - Access all data securely online with ease
 - Consolidate data on multiple companies
- Returns
 - Automate the entire returns process and collect sales tax information from various internal and external sources

A Sage Connected Service



Learn more at <u>http://www.avalara.com/Sage</u>



Overview video http://www.avalara.com/Media/Flash/MAS90 andMAS200/WalkThroughMAS.swf

Online demo http://www.avalara.com/Media/Flash/MAS90 andMAS200/index.html

Credit Card Processing powered by Sage Payment Solutions

- Automatically connects to Merchant Accounts for credit card authorizations and settlements
- Complete, secure, 24/7 online transaction reporting
 - Compliant with Visa and MasterCard Payment Card Industry (PCI) data security standard
 - Stored credit card numbers are encrypted
 - Credit Verification Version 2 (CVV2) to help verify card authenticity
 - Multiple address verification options add an additional layer of credit card authentication





Get Your Sage Merchant Account Now!

- Engage a Sage Connected Services Specialist
 - Call 1-877-541-1681 ext. 340123, or
 - Email your contact information to <u>MASConnectedServices@sage.com</u>
- Call your Sage Business Partner to order the Module

Free Credit Card Processing module with a Sage Payments account



Learn more at <u>www.sagemas.com/demo</u>



Credit Card Processing Module www.sagemas.com/creditcardprocessing

Sage University

Anytime learning course <u>http://sageu.com/mas90</u>

PCI Compliance Information www.sagemasinfo.com/M90PCI

Sage eMarketing for SageCRM

- Fully integrated E-marketing module to create custom, personalized e-mail marketing campaigns
 - Over 90 attention-grabbing templates out-of-thebox
 - Simple 3-step wizard for rapid execution
 - Custom landing pages for easy execution of cohesive, integrated marketing campaigns
- Low monthly subscription fee

Available with Version 4.5 and SageCRM 7.1 A Sage Connected Service



Sage SmartBusinessReports

A Sage Connected Service

- Powered by Experian offers you
 - Easy to read business credit reports on your company, or on your customers
 - Business credit monitoring and alerts
- Access business credit reports at
 - http://www.smartbusinessreports.com/?link=1241





Sage ERP MAS 90 Online

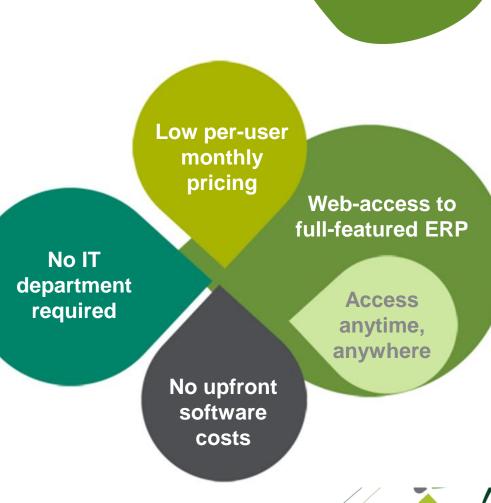
Cloud Deployment Option



Sage ERP MAS 90 Online

Launching Q4 2011

- Cloud deployment hosted by Sage
- Deployment option for customers with
 - Short implementation timeframe
 - Limited IT staff or budget
- Seamless migration to on-premise when your business grows



Sage ERP MAS 90 Online

- Available modules and options
 - System Setup
 - Library Master
 - General Ledger
 - Accounts Payable
 - Account Receivable
 - Inventory Management
 - Sales Order
 - Purchase Order
 - Bill of Materials
 - Bank Reconciliation
 - RMA
 - Electronic Reporting (1099)





Hosting Infrastructure



- 99.874% recorded uptime for 2010
- Hosting facilities operated by QTS Atlanta Metro Data Center
 - 2nd largest data center in the world
 - 990,000 square feet in total enclosed space
 - On-site Georgia Power substation and direct fiber access
- SAS-70 Type II compliant

Learn more at

http://www.qualitytech.com/facilities/atlanta-ga.jsp



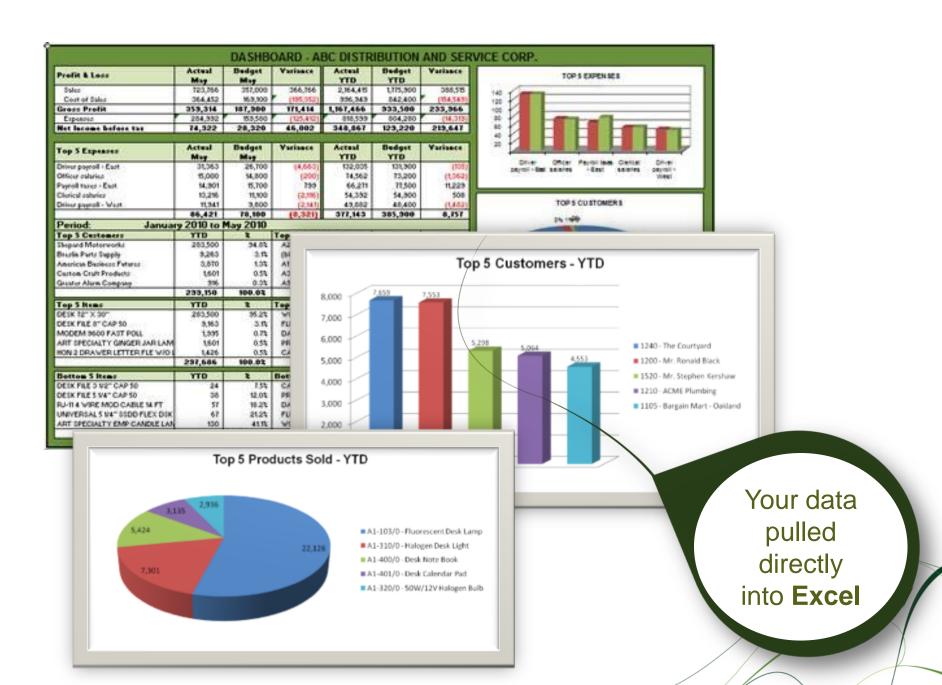
Sage ERP MAS Intelligence

Complex reporting made easy



Sage ERP MAS Intelligence

- Complex reporting made easy
 - Business Intelligence in a familiar Microsoft Excel interface
 - Easily customizable "out of the box" financial, sales, purchasing, and inventory report templates and dashboards
- Predefined financial and operations reports for management, sales, purchases and inventory
- Access to all modules and data (not just GL!)
- Dashboard and trend analysis reports
- Consolidation of multiple companies and databases
- User-level security



Intelligence – What's New

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- Reporting Trees
 - Easy to learn organizational reporting
- Performance improvements
 - GL data loading up to 6x faster
 - General report loading 2x faster
 - Aggregated financials available
- Report distribution
 - Easy setup to fully automate report distribution
 - Rich text email distribution
 - Conditional distribution based on report content
 - Multi-format (PDF, XLS, HTML) file publishing to local and networked locations
- Create convenient Windows shortcut for any report
- Multi-company consolidations

FRx Conversion Assistant Utility

- Utility to assist converting FRx files to Intelligence files
- The utility will
 - Convert native columns like Actual/Budget columns
 - Convert calculated columns that involve basic arithmetic
 - Proprietary FRx formulas will not be converted
 - Map limited row formats to Report Designer row structure
 - Due to limited correlation between FRx and Intelligence row formatting, manual rework will likely be required post-conversion
 - Convert Reporting Trees to the reporting tree structure implemented in the Report Designer (for v4.5 only)
 - Convert Catalogs to layouts in the Report Designer if the Catalog's column layout and the row format can both be converted



Coming Soon!

Learn more at http://www.sagemas.com/intelligence



Sage University

Free anytime learning course <u>http://www.sageu.com/mas90</u>



The Sage ERP Learning Channel www.youtube.com/user/SageUERPLearning

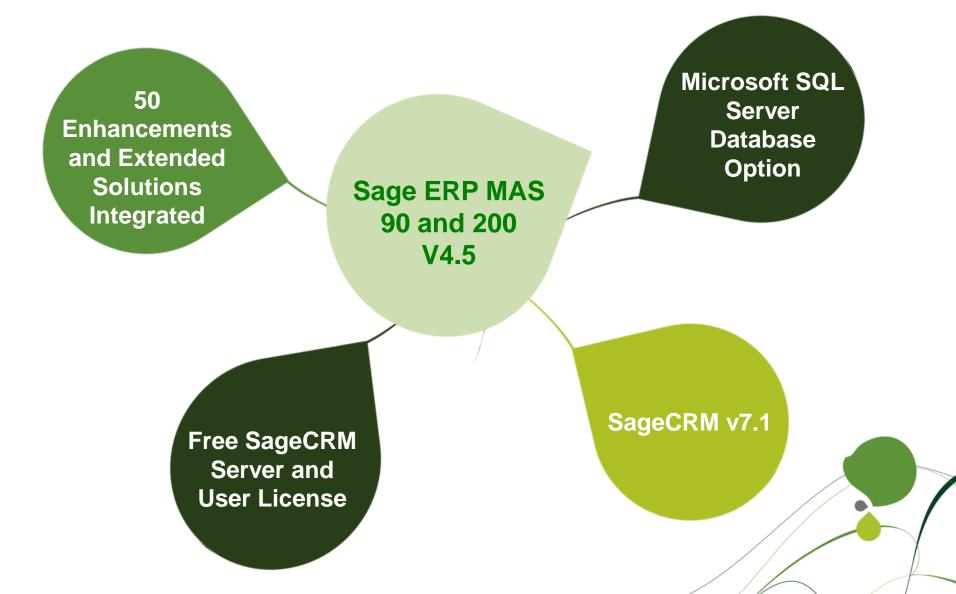


Sage ERP MAS 90 and 200 Version 4.5

Available Now!



Version 4.5 – What's New



Version 4.5 – Enhancements and Extended Solution Integrations

- 36 Enhancements delivered in Product Updates 1 through 5 are incorporated in v4.5, including the main features and functionality of 18 Extended Solutions titles
- The main features and functionality of 14 additional Extended Solutions titles are incorporated in v4.5 with enhancements to
 - Payroll
 - Sales Order and Purchase Order
 - Accounts Receivable



Version 4.5 – Enhancements

 18 enhancements delivered in Product Updates 1 through 5 are incorporated in 4.5

General

- •Enhanced credit card security
- •Enhanced searching ability in data file display and maintenance
- •Product update preinstallation scan feature
- •Office 2010 support •941 Form 2011 update

Bank Rec

- •Enforce tighter controls over bank reconciliation adjusting entries
- •Enter checks, deposits, and adjustments on-the-fly
- •Conveniently use recalculate outstanding entries totals utility
- Positive pay export wizard
- •Expanded comment field
- Post to general ledger
- •Check, deposit and adjustment entry and reconcile bank
- •Transaction register task
- •Security events for bank reconciliation
- •Paperless office options for bank reconciliation

Accounts Payable

•Record wire transfers

Sales Orders

- Print back ordered information on picking sheets
- •Avoid duplicate picking sheet printing

Version 4.5 – Extended Solution Integrations

 The main features and functionality of 18 Extended Solutions titles delivered in Product Updates 1 through 5 are incorporated in 4.5

Accounts Payable	Accounts Receivable	Bank Rec	Job Cost	Sales Order	Inventory Management	Payroll	Library Master
 AP-1043 - Distribution table for invoice entry AP-1063 - ACH electronic payment for accounts payable AP- 1077 - Additional check printing sort option AP -1095 - Paperless office: AP checks & direct deposit stubs AP-1101 - Multiple company aged invoice report 	 AR-1027 - Enhanced invoice history search AR-1200 - Cash receipts entry by invoice number 	 BR-1004 - 'Positive pay' export BR-1005 - Bank reconciliation import 	• JC-1046 - Job status posting control	 SO-1035 - Enhanced quick print SO-1096 - Enhanced customer PO number validation SO-1271 - Authorized purchase control by customer or state 	 IM-1111 - Security for inventory inquiry IM-1119 - 'Physical count' entry by ticket number IM-1244 - 'Inactive' item designation 	• PR-1018 - Automatic earnings code maintenance by employee	• LM-1028 - Background color by company code

Version 4.5 – Additional Extended Solution Integrations

 The main features and functionality of 14 additional Extended Solutions titles will be incorporated in 4.5

Payroll

- •PR-1067 Additional deduction calculation methods
- •PR-1116 Deduction recalculation in payroll entry
- •PR-1015 Deduction calculation based on earnings type
- •PR-1031 Payroll data entry import utility
- •PR-1091 Enhanced benefit accrual

Sales Order and Purchase Order

- SO-1489 Auto generate purchase orders from sales order entry
- •PO-1020 Purchase orders created from sales orders
- •SO-1005 Price level by customer/product line
- •SO-1173 Item pricing by total quantity
- SO-1530 Enhanced sales order integration with job cost
 SO-1175 - Lot/serial distribution entry from sales order
- •SO-1417 Maintain split commissions by customer
- SO-1354 Commission rate table by salesperson/ customer/item

Accounts Receivable

•AR-1068 - Customers with national accounts

- Additional deduction calculation methods similar to PR-1067
- Deduction recalculation in payroll entry similar to PR-1116
- Deduction calculation based on earnings type similar to PR-1015
- Payroll data entry importing similar to PR-1031
- Enhanced benefit accrual similar to parts of PR-1091

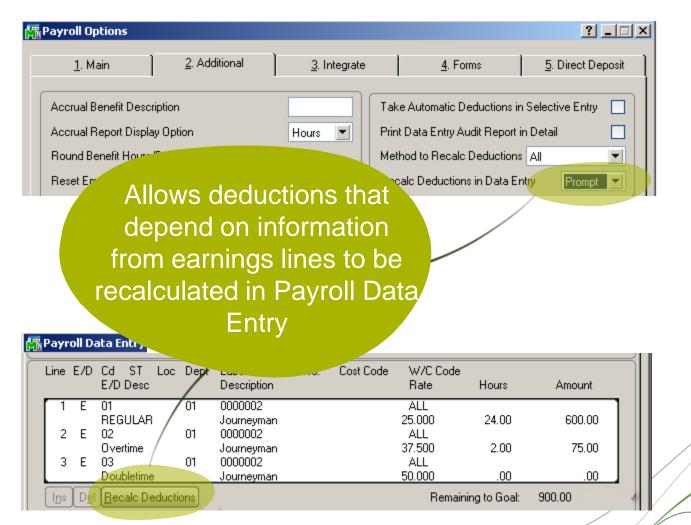


Additional deduction calculation methods

Paid Hours Pay Rate Regular + Overtime Hours Percentage of Total Hours Percentage of Deduction Method

Deduction Lode Mainter	nance	
Deduction Code 05	Description Savings	
Deduction Type	Employer Contribution	Apply
Calculation Method	Percentage of Gross	-Equal to Earnings Code
Standard Amount/Rate	Fixed Amount Percentage of Gross	
itandard Limit	Based on Reg Hrs Worked Based on Total Hrs Worked	-Frequency of Deduction
W2 - Box 12 Code	Percentage of Net Wages Equal to Earnings Code(s)	Every Pay Period
	Based on Paid Hrs Based on Pay Rate	✓ Pay Period 1 ✓ Pay Period 4
	Based on Reg + OT Hrs Percentage of Total Hrs	Pay Period 2 🔽 Pay Period 5
Automatically Apply Deductio	Percentage of Deduction	Pay Period 3
Deduction Accrual Account	765-00-04	Kiscellaneous expense
Contribution Expense Accour	nt 665-01-00	🔦 Miscellaneous expense
	More Accept	<u>Cancel Delete</u>
		FQC ABC 9/30/2010

Deduction recalculation in payroll entry



 Deduction calculation based on earnings type allows you to use payroll deduction codes according to a specified earnings type in order to calculate based on "Percent of Gross" or "Total Hours Worked".

Deduction Code Mainte	nance	? _ × Warning - Data Entry in Progress!	
Deduction Type Calculation Method Standard Amount/Rate Standard Limit W2 - Box 12 Code Reset Balance at Year End Automatically Apply Deduction		Apply Iaxes Equal to Earnings Code Frequency of Deduction Every Pay Period Pay Period 1 Pay Period 4 Pay Period 2 Pay Period 5 Pay Period 3	Select a specific earnings type to be used for calculations
Deduction Accrual Account Contribution Expense Account		Miscellaneous expense Cancel Delete SDN ABC 9/21/2010	

Payroll data entry importing

- Visual Integrator was redesigned to allow importing of 5 common payroll formats
 - Fixed Field Format
 - ADP Format
 - 'TimeBank' or Kronos Connect Format with department + employee number imported
 - TimeBank' or Kronos Connect Format with only employee number imported.
 - Fixed Field Format for Timetrack v8.0

Import File Name	Imp	ort Master File		
	\PR\PR1031PayrollDataEntryImports.EXF	<u> </u>		
Available Jobs PR_ADP PR_FORMAT_2 PR_KRONOS PR_KRONOS_NO PR_TIMETRAK	Payroll Data Entry Import From Payroll Data Entry Import, PR P/R Data Entry Import From Kro DIP/R Data Entry Import From Kro P/R Data Entry Import From Tim	IMP IMP IMP IMP IMP	Select All	

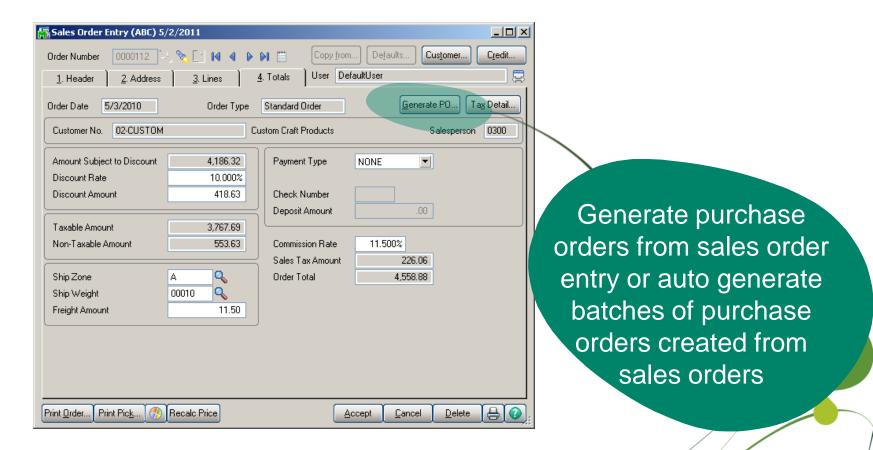
Enhanced benefit accrual

Define different Benefit Code Schedules for Hours Worked and manage benefit accruals based on hours worked, supporting salaried employees, union employees, and part time employees

Benefit Schedu	e Maintenance				? <u> </u>
Schedule Code	A 🔍 Desci	iption 1-5 Years	of Service		Apply
/acation		-Sick Leave		-Personal	
Accrual Method	Hourly 💌	Accrual Method	Hourly 💌	Accrual Method	Fixed 💌
Hours/Year	80.00	Hours/Year	40.00	Hours/Year	16.00
Carryover Allow.	40.00	Carryover Allow.	.00	Carryover Allow.	.00
Accrue on Paid H	rs. Only	Accrue on Paid Hr	s. Only 🗌	Accrue on Paid H	rs. Only
Check Entry No.	123456789	Check Entry No.	123456789	Check Entry No.	
Deduct. Period	12345	Deduct. Period	12345	Deduct. Period	
Rate Method	Fixed Benefit 💌	Rate Method	Fixed Benefit 💌	Rate Method	Fixed Benefit 💌
Accrual Rate	0.0384620	Accrual Rate	0.0192310	Accrual Rate	0.0038460
Delay Period	0	Delay Period	0	Delay Period	0
Eligibility Wait	0	Eligibility Wait	0	Eligibility Wait	0
Eligibility Hours	0	Eligibility Hours	0	Eligibility Hours	0
Min Hrs/Check	32.00	Min Hrs/Check	20.00	Min Hrs/Check	.00
Max Hrs/Check	.00	Max Hrs/Check	.00	Max Hrs/Check	.00
				<u>Cancel D</u>	elete 🔒 🕢

- Auto generate purchase orders from sales order entry similar to SO-1489
- Purchase orders created from sales orders similar to PO-1020
- Price level by customer or product line similar to SO-1005
- Item pricing by total quantity similar to SO-1173
- Enhanced sales order integration with job cost similar to SO-1530
- Lot/serial distribution entry from sales order similar to SO-1175
- Maintain split commissions by customer similar to SO-1417
- Commission rate table by salesperson/customer/item sin to SO-1354

 Auto generate purchase orders from sales order entry and create purchase orders created from sales orders



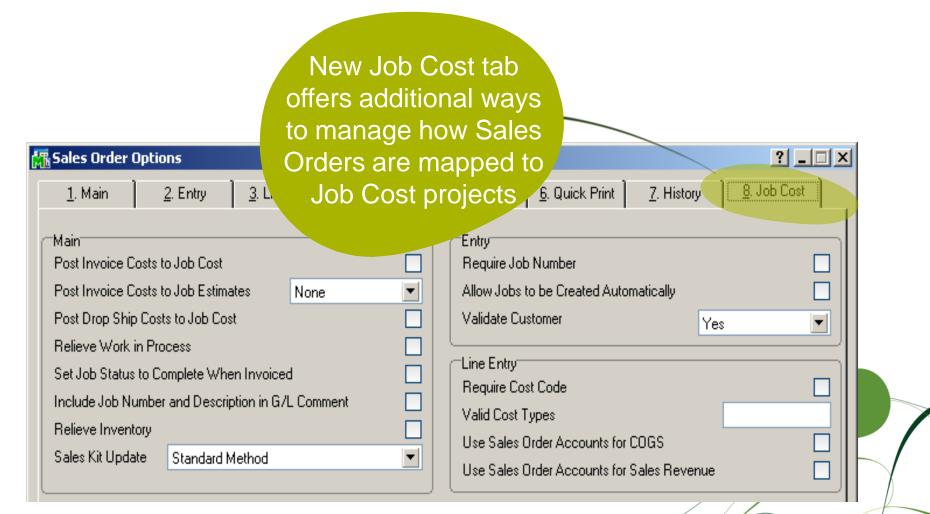
Price level by customer or product line

🔚 Sales Order Options (ABC) 5/2/2011	
<u>1</u> . Main <u>2</u> . Entry <u>3</u> . Line Entry <u>4</u> . Forms Use Alternate Warehouse for Out-of-Stock Items	5. Printing 6. Quick Print 7. History 8. Job Cost Provide customers with Allow Discount Rate by Detail Line special discount pricing at
Use Item Default Warehouse	Default Special Items to Drop Shipthe product line level inWarranty Warranty Calculation Based OnShip Dateorder to meet competitive
Display Unit CostImage: Cost of the second seco	Recalc Expiration if Ship/Invoice Date Changed pricing pressures Price Level by Customer Image: Comparison of the c
Purchase Control Enable Purchase Control of Items Select Items Based On Control Purchases Based On Items Not Allowed	Base New Price Level Records On Price Code Lot/Serial Distribution in Sales Order Entry Enable Lot/Serial Distribution Require Lines to be Fully Distributed
Item Pricing by Total Quantity Item Pricing on a Total Quantity Basis Unit of Measure for Total Apply Item Pricing Automatically Yes	
	Accept Cancel

Item pricing by total quantity

🔚 Sales Order Options (ABC) 5/2/2011	? _ 🗆 🗙
<u>1</u> . Main <u>2</u> . Entry <u>3</u> . Line Entry <u>4</u> . Forms	5. Printing 6. Quick Print 7. History
Use Alternate Warehouse for Out-of-Stock Items Use Item Default Warehouse Check for Available Quantity Display Unit Cost Display Unit Cost Display Profit Margin Percent Profit Margin Percent to Display Warning 10 Purchase Control Enable Purchase Control of Items Select Items Based On Control Purchases Based On Item Pricing by Total Quantity Item Pricing on a Total Quantity Item Pricing Automatically Yes	Allow Discourt Rate by De Default Special Items to Warranty Warranty Warranty Cacle Expiration if Ship Price Level by Customer Rabele Default Price Level by Duston Base New Price Level Becords On Lot/Serial Distribution Require Lines to be Fully Distributed
	Accept Cancel 🖶 🕜

Enhanced sales order integration with job cost



Lot/serial distribution entry from sales order

🔀 Sales Order Options	and/or serial numbers for
1. Main 2. Entry 3. Line Entry 4. Forms Use Alternate Warehouse for Out-of-Stock Items Image: Check Items Image: Check for Available Quantity	Allow Discount Rate by Detail L Default Special Items to Drop Ship. Warranty
Display Unit Cost Display Profit Margin Percent Profit Margin Percent to Display Warning Purchase Control Enable Purchase Control of Items Select Items Based On Control Purchases Based On	Warranty Calculation Based On Recalc Expiration if Ship/Invoice Date Changed Price Level by Customer Enable Default Price Level by Customer Base New Price Level Records On Price Code Lot/Serial Distribution in Sales Order Entry Enable Lot/Serial Distribution Require Lines to be Fully Distributed

Reserve specific lots

Maintain split commissions by customer

Establish and maintain default split commissions between multiple salespeople by customer

<u>?</u> ×	Split Commission Entry		
	Customer No. 01-ABF		
	Name American Business Futu		
)			
	Primary Salesperson 01-0100 J		
	Percent of Commission 20.000%		
	Additional Salespersons		
Percent of Commission	Salesperson		
20.000%	01-0200 🔍 Shelly Westland		
20.000%	02-0200 🔍 Jonathan Miller		
20.000%	02-0300 🔍 Harvey Earlwright		
20.000%	02-0400 🔍 Ginny Hernandez		
	02-0400 Ginny Hernandez		

Commission rate table by salesperson/customer/item

🚮 Line Item Com	mission Maintenance	an
Salesperson No. Name Customer No. Item Code Effective Date	01-0100 🔍 🏷 🕪 🎍 🔊 Jim Kentley 01-ABF 🔍 Americ 1001-HON-H252 05/31/2010 🛅	auto ens Hon 25 are
Item Commission Commission Meth Commission Rate Base Commission	10.000%	
Commission Type Commission Rate		
		Cancel Delete

The new commission rate tables will provide an established and automatic method to ensure salespeople are paid correctly



Version 4.5 – Accounts Receivable Enhancements

Customers with national accounts - similar to AR-1068

M	Accounts Receivable Options (ABC) 06/10/10	
	Accounts Receivable Options (ABC) 06/10/10 1. Main 2. Additional 3. Credit 4. Entry Open Item or Balance Forward Mixed • Days to Retain Paid Invoices 99 Retain Temporary Customers with Paid Invoices 99 Aging Due Date • Aging Categories to be Used Days • Aging Categories 90 Days 120 National Accounts Bill To Customer Reporting • • Post by Bill To Division to General Ledger • •	S Printing S. History Commissions Salesperson Commission Ber Commissions Pail Calculation Be Sell and ship goods to one customer, bill the invoice to another customer or Exclude Existing another customer or Standard Charge Bate Minimum Balance to Apply Charge
-		Accept Cancel

Version 4.5 – Database Options

- Choice of database
 - Microsoft SQL Server 2008 R2
 - ProvideX
- Upgrade paths
 - Upgrade from v3.7x SQL to v4.5 SQL
 - Upgrade from ProvideX v4.4 to v4.5 SQL





Version 4.5 - SageCRM Integration

- SageCRM v7.1 integrated with Sage MAS 90 and 200 v4.5
 - Free SageCRM Server included
 - One (1) free SageCRM user license included with every v4.5 system
- The benefits of integrated front and back office available to all Sage ERP MAS 90 and 200 customers
 - Be more productive Use SageCRM's powerful workflow engine to easily automate your most critical business processes making sure nothing falls through the cracks
 - Provide better insight Quick and cost effective integration with Sage ERP MAS allows front-office staff to leverage ERP data and functionality, delivering deeper customer insight
 - Maximize collaboration Achieve maximum effectiveness by reducing the errors and pushing service levels to new heights, improving customer loyalty and retention, boosting sales

Learn more about Version 4.5



Pre-Release Guide and Frequently Asked Questions Partner File Center

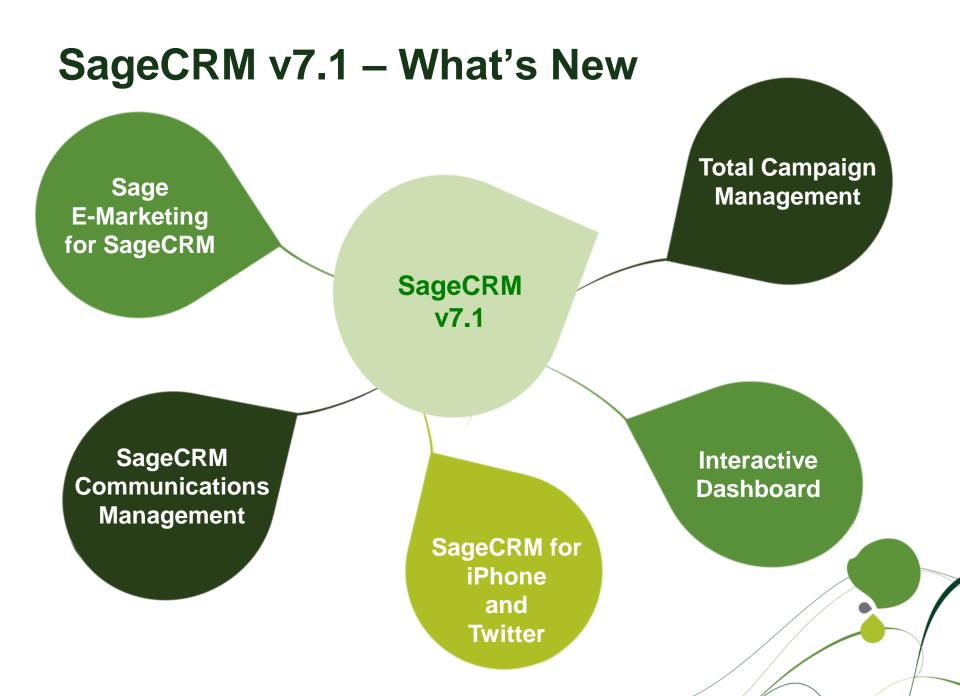




SageCRM Version 7.1

Integrated with Sage ERP MAS 90 and 200 v4.5





Sage eMarketing for SageCRM

- Fully integrated E-marketing module to create custom, personalized e-mail marketing campaigns
 - Over 90 attention-grabbing templates out-of-the-box
 - Simple 3-step wizard for rapid execution
 - Custom landing pages for easy execution of cohesive, integrated marketing campaigns
- Low monthly subscription fee

Connected Service What you need. Guaranteed. XYZ Corp We have the knows you ANNUAL PLANT YOUR need products TREE FOR BOOKS that work Order No April 22, 201 EGISTER NOW xyz XYZ Corp Knows You Need Products That Work solution that live up to their value and promises Did You Know? offers thousands of products that parit he found anywhere etc. · We are rated #5 in the industry for customer satisfacts · Our products are guaranteed to work and fulfil 413, of them 2 Corp as your company's map

A Sage

Sage eMarketing for SageCRM

- Analyze results without ever leaving SageCRM
 - Track and monitor recipient interaction such as sent, bounced, opened and click data
 - View, filter, report and export the results
 - Create new groups within SageCRM from the results

Subject	Submitted	Sent Un	ent Bounced Unique Op	ens			
Company group campaign wa 10			Unique Opens By Time				
E-marketing Results Analysis			E-mail Address	First Name	Last Name	Opens	
		29/01/2011 13:47	tmtinsi@gmail.com	F	qatest3	1	
Select Report		29/01/2011	gatest1@sage.com	E	gatest1	2	
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A Sage Connected Service

Sage eMarketing for SageCRM

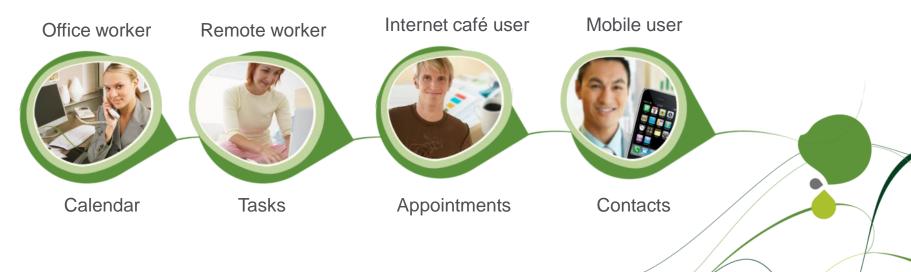
A Sage Connected Service

- Drip Marketing: Let SageCRM do the work!
 - Easy-to-create automated E-marketing Campaigns
 - Schedule a series of E-marketing activities based on the recipient interaction
 - Automatically create outbound call-lists based on recipients who are interested in your campaign

	Wave Activity		
	Wave Activity Name: Dric Campaign Activity Details:	Status: Pending Start: 31/01/2011	
Drip Campaign Stage	Drip Campaign E-mail	Activity Budget: €	
Send on: 1 Days Before 19/02/2011 at 03:15 Contacts from previous E-mail stages, matching Response From Stage Drip Campaign Activity	Subject: J.aunch of Sage CRM v7.1 Template: SurveyK Simple (Global) SurveyK Simple (Global) Technology Template 2 (Global) Technology Template 2 (Global) Template Blank - 1.Col No Header No Border (Global) Tradeshow or Event Registration 0.1 (Global) Tradeshow or Event Registration 0.2 (Global) Tradeshow or Event Registration 0.2 (Global) Terdeshow or Event Registration 0.2 (Global)	View/Edit Template	
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SageCRM Communications Management

- Point-and-click integration with MS Exchange for seamless calendar and communications management regardless of device or location
 - MS Exchange integration with easy point-and-click deployment
 - Server to Server Sync
- Unify all customer interactions and communication history



SageCRM Microsoft Exchange Server

- Completely point-and-click based configuration
- Select specific mailboxes to synchronize
- Seamlessly store external attendees in customer meetings against relevant CRM contact
- File multiple e-mails against multiple targets

change Server Connection User Mailbox Mana	agement		
Exchange Server Connection Settings			A Gunn
Exchange Web Service URL: http://10.2.91.224/ews/exchange.asmx			Change
Exchange Server User Name: ImpersonatedUser	Domain: exchange.dev.test.com	Password:	
Sync Engine Options			t neg
CRM User Name: System Administrator	Use Default Sync Engine Location: Yes		
General Configuration Settings			
Outlook Plugin Version: 7,1,0,1		Allow Users to Manually Install Plug-in: No	
Allow Non-Organisers to Edit Linked Organise Yes	er Appointments:	Logging Level: Errors Only	

SageCRM Total Campaign Management

- Multi-channel campaign management
- Campaign cloning
- Out-of-the-box graphical marketing campaign workflow
- Budget over-run alerts
- In-call data modification

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SageCRM for iPhone

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SageCRM for Twitter



- View and update Twitter
- View and post to a company's and/or person's Twitter feed
- Search for tweets about any company/person
- Save tweets against a company or person in SageCRM



SageCRM Interactive Dashboard

- Manage key accounts and working day from a single screen
- Delivers key business metrics for easy analysis
- Role-based dashboards out-of-the-box for Sales, Marketing, Customer Service and Management
- Flexible gadgets for maximum personalization

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Learn more at http://www.sagecrm.com/v7.1



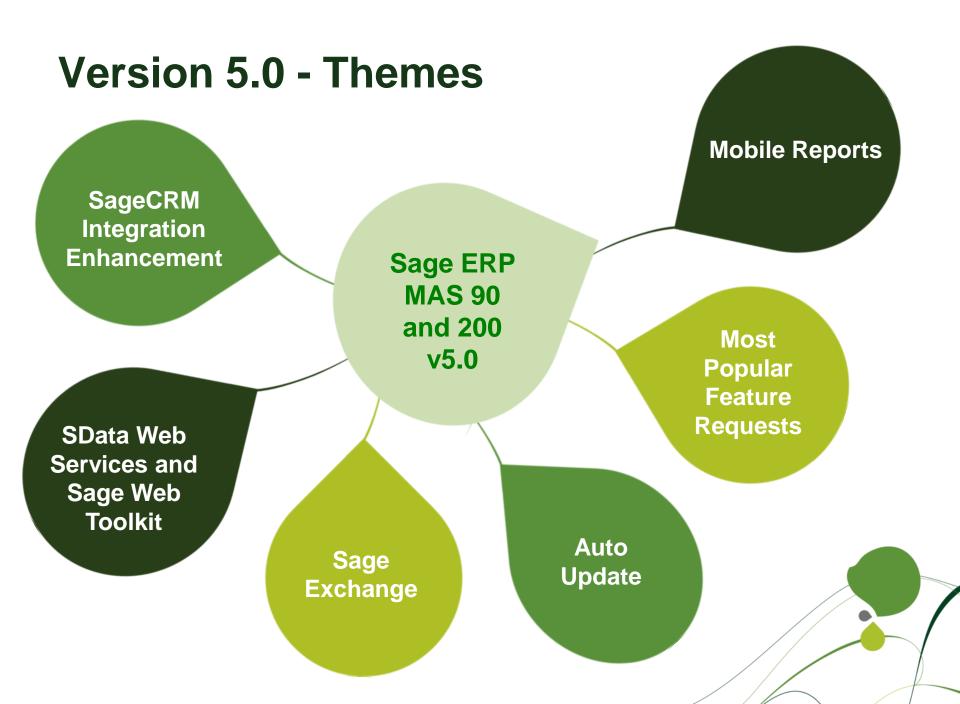
SageCRM Community https://community.sagecrm.com/



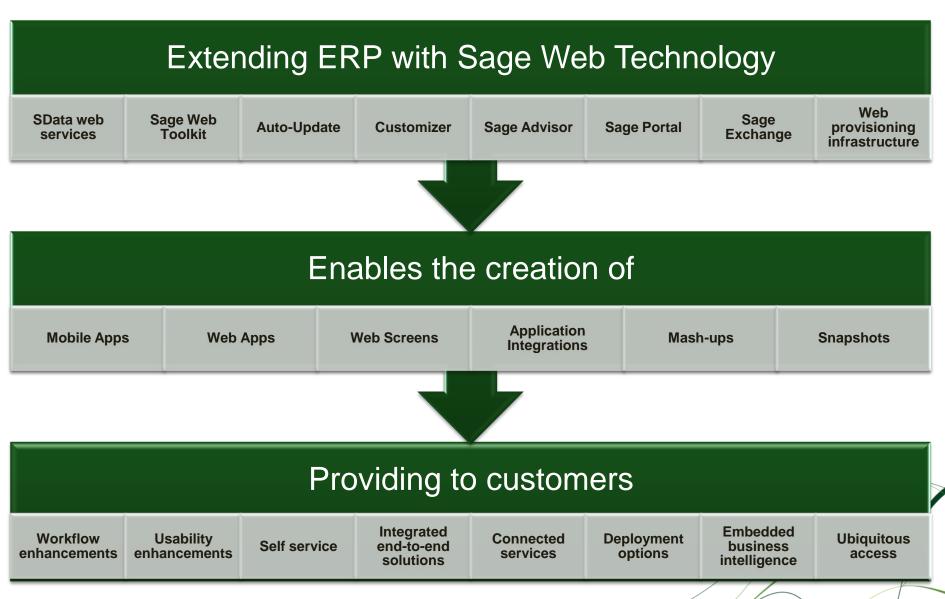


Sage ERP MAS 90 and 200 Version 5.0





Sage ERP Web Technology Stack



Version 5.0 – SData Web Services and Sage Web Toolkit

- Mobile-enabled web architecture built on industry standard technologies
 - Create web applications with Sage Web Toolkit (SWT)
 - Built using technology from Google
 - Integrate data and applications with SData (SageData)
 - Provides XML-based RESTful web services interface
 - Uses HTTP for communications
 - Browser-neutral and zero-client user interface based on HTML5/CSS3/Javascript
 - Supports iOS and Android devices and newer Blackberries
 - Supports Windows Phone with embedded IE 9



Version 5.0 – Sage Exchange

- Sage Exchange payment platform provides a versatile PA-DSS certified environment to facilitate the exchange of payment data to and from business software
- Sage Exchange connects to a new Sage Exchange Virtual Terminal with card swipe capability, and new bestin-class encrypted point-of-sale terminals

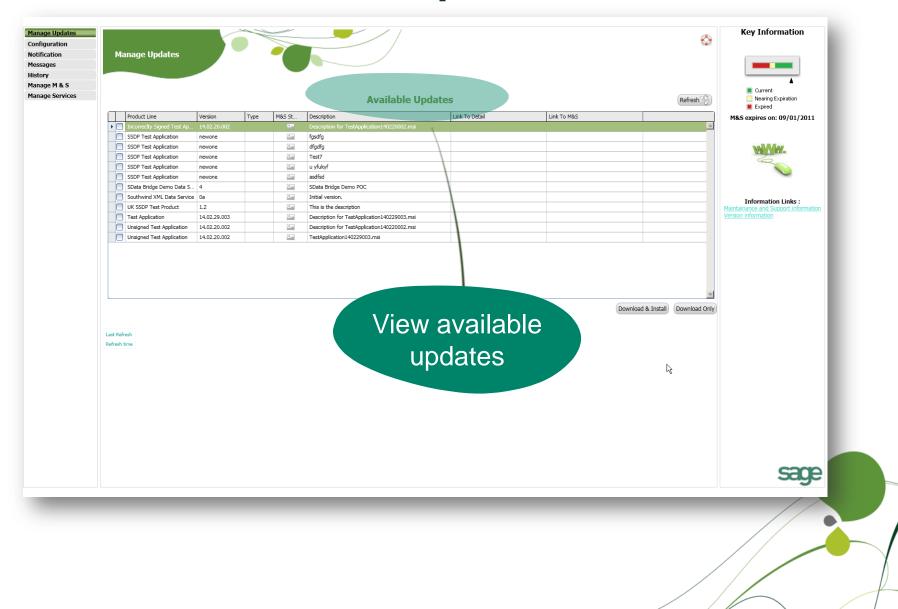
For more information http://www.sagepayments.com/Sage-Services/Sage-Exchange.aspx

A Sage Connected Service



- Self-service management of software updates
 - View messages on availability of new releases and product updates
 - Download installation component for manual installations
 - View maintenance and support entitlement and expiration dates
 - Schedule checks for updates
 - Pre-requisite checker for updates and fixes
- Coming in Version 5.1
 - In-product installation of hot fixes and product updates
 - Smart updates to detect customizations and integrations





Manage Updates Configuration Updates Downloads Proxy Notification Messages History	Configuration	Schedule when to check for updates
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Manage Services	The Sage Auto Update checks to see if new updates are available. Select the frequency with which these checks are made. Frequency: Start Time: 12 + 0 + AM + C Daily C Daily C Every 3 + day(s) C Every weekday Save	february 3007
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Version 5.0 – Feature Requests

- Based on feedback from <u>www.sagemas.com/MAS_90_200_feedback</u>
- Under consideration
 - Accounts payable invoice number expansion
 - Inactivate customers and vendors
 - Delete, renumber or merge inventory from "dead" warehouses



Version 5.0 – SageCRM

- SageCRM integration and workflows
- Under consideration
 - Map multiple companies to single SageCRM system
 - Simplify the quote-to-order workflow and processing for SageCRM users
 - Enable SageCRM users to look up inventory, customer purchase history, credit information and other customer data
 - Ability to synchronize UDF fields between ERP and CRM

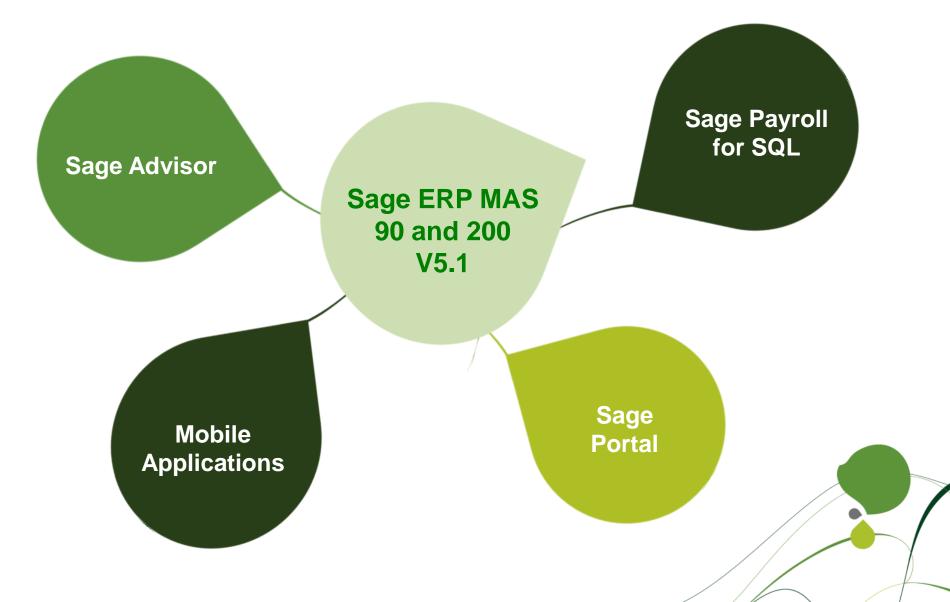


Version 5.0 – Mobile Reports

- Usability Studies Underway
 - Will drive requirements
- View Reports via Smartphone
 - iPhone, Droid, Blackberry
 - iPad
- Submit Report Request via Mobile Request
 - View only your reports
 - Saved Report Settings



Version 5.1 – Themes



End of Support Dates

- Versions 3.7x SQL/4.0/4.05/4.1 September 30, 2011
- Version 4.2 September 30, 2012
- Version 4.3 September 30, 2013
- Version 4.4 September 30, 2014
- Version 4.45 March 30, 2012
- Extended Enterprise Suite versions 1.3/1.4 September 30, 2012

For more details see http://infosource.sagesoftwareonline.com/ sw_attach/sso/SupportPolicy_MAS.pdf

Additional Resources

Sage ERP MAS Community http://community.sagemas.com

Get Your Voice Heard - Enhancement Requests www.sagemas.com/MAS_90_200_feedback

LinkedIn Group MAS 90 and 200 Users and Consultants http://www.linkedin.com/groups?mostPopula r=&gid=1644357&trk=myg_ugrp_ovr