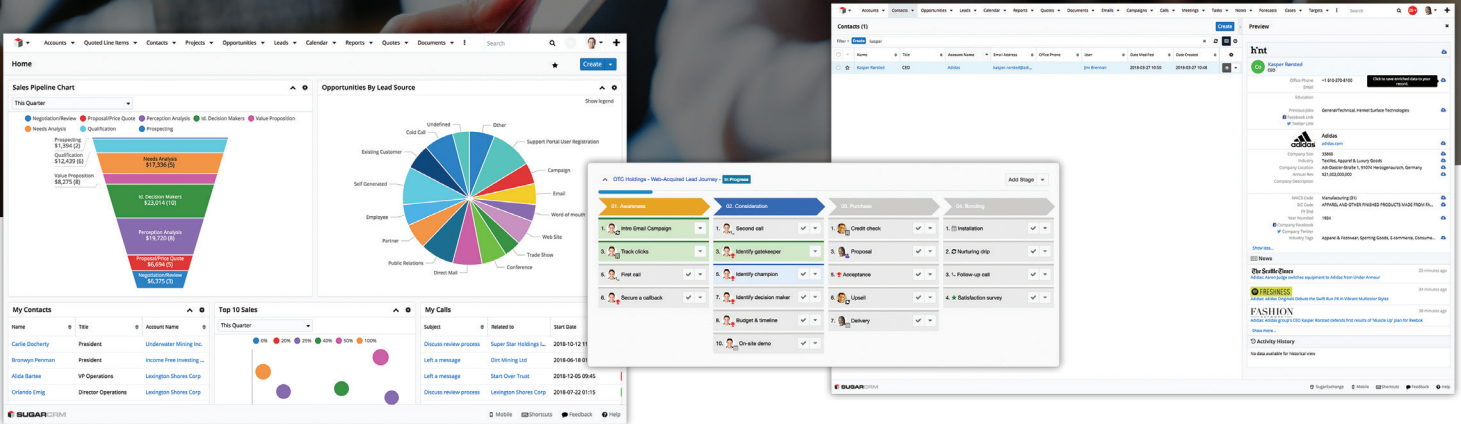


Sugar Productivity Suite

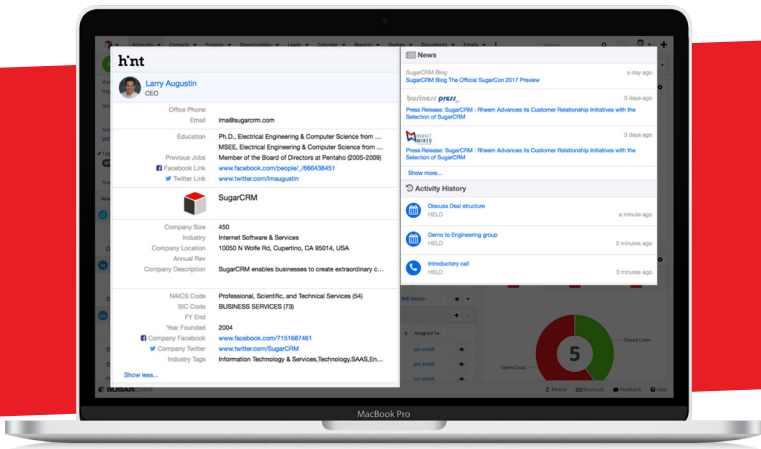
Sugar Productivity Suite takes your sales and service operation even further with the addition of Hint and the Customer Journey Plug-In.



Sugar Dashboard, Customer Journey Plug-In, Hint

Why Productivity Suite?

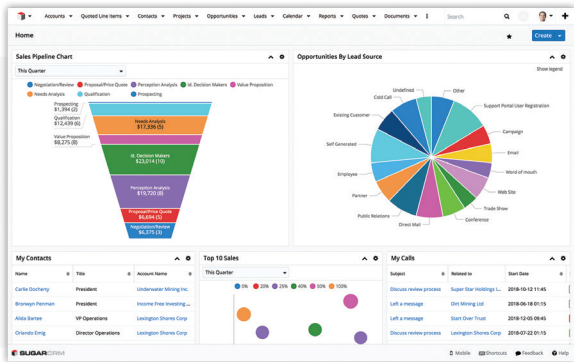
Delivering great experiences to your customers means empowering sales and service reps with the right information and the right activities at the right time, all the time. To accomplish that, SugarCRM customers are going beyond the core CRM product by adding Hint and Customer Journey Plug-In in a combined offer.



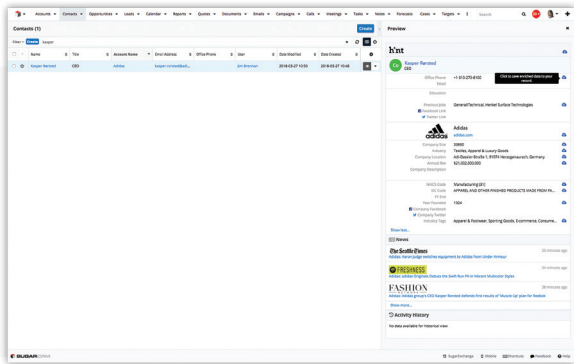
Customers using Sugar Enterprise, Hint and the Customer Journey Plug-In have seen unprecedented increases in sales and service productivity.

“Hint is one of the main reasons we chose SugarCRM over other CRM vendors,” said David Turner, CEO at Equipment Depot. “It’s a game-changer for our customer-facing employees, making them more efficient and productive while freeing them to build better business relationships. It’s the perfect complement to Sugar’s CRM system and we’re very interested to see how relationship intelligence will change the way we interact with customers in the future.”

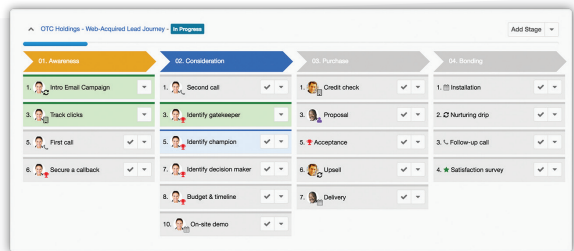
Sugar Productivity Suite includes:



Sugar Enterprise – our flagship product, a complete CRM solution that helps you grow your sales, deliver effortless customer care, and run more effective marketing campaigns.



Hint – our innovative relationship intelligence product, allowing you to gather and analyze insight about contacts and companies from a broad range of external data sources.



Customer Journey Plug-In – a powerful Sugar plug-in, giving users an interactive, clearly defined customer-centric process map

This bundled offering is an affordable way to give users the benefits of instant, rich customer data and a powerful, customer-centric way to guide reps through lead, opportunity or support case progress. The combination of Sugar Enterprise, Hint and the Customer Journey Plug-In enables users to have more meaningful and efficient interactions with customers and it adds structure to the process so that users always know where they are and what to do next.