

SugarCRM Partners with FayeBSG to Host Sugar Lunch and Learn Seminar in Cupertino

[Faye Business Systems Group](#) (FayeBSG), today announced that they have partnered with SugarCRM to generate a new Lunch and Learn Seminar series addressing real world business issues and how to overcome obstacles holding companies back.

Woodland Hills, California (PRWEB) July 24, 2013

The [Lunch and Learn session](#) is to be held at the SugarCRM Headquarters in Cupertino, Calif. on July 30th 2013. The sessions will be comprised of business associates and decision makers who will come together to discuss the [Top 10 Reasons Why Software Implementations Fail](#).

Not many companies on the market today achieve successful software implementations on the first try. The reason that most fail has little to do with the actual software itself. This does not only apply to [CRM software](#). Other business software implementations including accounting, ERP, project management, marketing automation and others can also be problematic.

To achieve the greatest success, you have to embrace the prospect of failure. The sweetest victory is said to be the one that's most difficult to achieve. But you don't have to make it difficult for yourself, if you take into consideration and learn from others experiences and more importantly their mistakes and failures. It is these failures that become the stepping stones for success.

With more than 25 years of business software experience, FayeBSG has delivered hundreds of successful CRM and ERP software implementations. "It's common to hear about companies that have not successfully implemented CRM. These failures come down to a combination of factors, and many times the software itself is only a minor part of this," commented David Faye, CEO of FayeBSG. "We make it a priority to assist companies to overcome boundaries for successful implementations. We're excited to be partnering with SugarCRM to present this educational event."

The Lunch and Learn Seminar will cover: Overcoming obstacles that are holding companies back, how to introduce the topic of implementing a new CRM system, and how to recover from a failed attempt to implement the system you are already using.



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Who Should Attend: CRM Users, VPs, Directors and Managers of Sales, General Managers, Finance and Sales Operations professionals, and anyone in the process of implementing software especially CRM software.

To register or show your interest click on the link below:

Northern California Location:

SugarCRM 10050 North Wolfe Road, SW2-130 Cupertino, CA 95014

[Tuesday July 30th, 2013 at 12.00 noon – 2.00pm](#)

[Click Here to Register](#)

About Faye Business Systems Group

Faye Business Systems Group is a Southern California-based technology consulting firm and Software Company with over 25 years of experience that helps growing companies become more profitable by working with them to optimize their financial and business systems. FayeBSG uses SugarCRM, Sage MAS 100 ERP (formerly MAS 90), Intacct, and a variety of custom software solutions to meet client needs. Services include software development, project management, packaged software implementations, custom software implementations, integration, consulting, training, and support. Faye Business Systems Group has completed hundreds of successful CRM projects, specializes in Sugar Integration and is one of Sugar's leading North American Gold Partners.

For more information, call (818) 227-5130, email info@fayebsg.com or visit <http://www.fayebsg.com>. Connect with Faye Business Systems Group on LinkedIn, Facebook, Twitter or YouTube.

About SugarCRM

SugarCRM delivers an integrated solution that empowers every user who interacts with customers to better understand and engage their customer, so every connection drives value. SugarCRM's market-leading open Customer Relationship Management (CRM) platform delivers the agility, flexibility, and security required to equip each customer facing professional with the information and tools they need to know their customers better, do their job better, and deliver a consistent, superior customer experience across the organization, every time. SugarCRM applications have been downloaded more than 11 million times and currently help over 1.2M end users across disciplines effectively engage their customers. Over 6,500 organizations have chosen SugarCRM's On-Site and Cloud Computing services over proprietary alternatives. SugarCRM has been recognized for its customer success and product innovation by CRM Magazine, InfoWorld and Customer Interaction Solutions.



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For more information, call (408) 454-6900 or 1 87 SUGARCRM toll-free in the US, email contact@sugarcrm.com, or visit www.sugarcrm.com. You can also connect with SugarCRM on Facebook, Twitter and YouTube.

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