

## TECH VETERAN LAUNCHES COMPANY

FOR IMMEDIATE RELEASE:

### TECH VETERAN LAUNCHES COMPANY TO HELP OVERCOME START-UP AND MIDDLE MARKET GROWTH CHALLENGES

Los Angeles, CA – January 4, 2010 – David Faye announces the launch of Faye Business Systems Group, Inc. (FBSG), a technology-consulting firm aimed at helping small and middle market businesses deal with growth issues through software technology and support.

“We know the issues young firms are facing in startup, as well as growth issues in established firms,” says founder David Faye, former CEO of long-time local IT consulting leader Faye, Pollack & Associates. “Our mission is to help them ‘get over the wall’, whether the ‘wall’ is a technological, financial or people issue.”

FBSG will specialize in helping growing companies increase their profitability through the implementation and optimization of business management, accounting, and ERP systems. FBSG will use new technology and software, or help clients optimize existing technology. In addition, by providing an advisory panel for tech issues, FBSG will address critical business processes and information requirements.

“Most IT companies focus on providing infrastructure support for their clients, like network support, servers, backups, managed services,” notes Faye. “We started FBSG to focus specifically on helping companies grow and use technology and primarily software to become more profitable.”

A spin-off of Southern California IT consulting firm Faye, Pollack & Associates, FBSG will maintain the highest level of consulting, support, and customization for Sage MAS 90, MAS 200, MAS 500, Quickbooks Enterprise, and ACT! CRM Software, while adding additional software and services to best serve clients in the small and medium-sized business space.

For more information, contact:

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