

Faye Business Systems Group Announces SugarCRM – Sage 100 Integration v2.5 with New Features for Users

Woodland Hills, Calif. – September 19, 2012 - Faye Business Systems Group (FBSG), Inc. today announced the release of new Version 2.5 of its integration between SugarCRM and Sage 100 ERP (formerly MAS 90 and MAS 200). SugarCRM is the world's fastest growing customer relationship management (CRM) company. Sage is a world-leading supplier of accounting and business management software to start-up, small, and midsized businesses. This integration allows companies to combine both best in class back end and front end software to streamline business processes.

The integration permits the two software packages to "talk with each other" by sending customers (accounts), inventory items (products), sales history, and open invoices from Sage 100 ERP to SugarCRM and by sending quotes and sales orders from SugarCRM back to Sage 100. The synchronization between the packages can be set on a scheduler or run manually.

New version 2.5 includes a number of user requested enhancements, including:

- Sync of Contacts
- Sync of Sales History by Product Line
- Sync of Sales History by Item Category
- Sync of detailed Invoice History and Tracking Numbers
- The ability to send new customers entered in Sugar back to Sage 100
- Functionality to control active and inactive syncs

In addition, FBSG has introduced a new **Enterprise Edition** of the integration that allows syncing of multiple Sage 100 ERP companies to one instance of Sugar, has compatibility with Sage 100 Advanced SQL, and includes the ability to map standard and custom fields between Sugar and Sage 100 ERP.

"We're really excited to bring these new features to the integration," said FBSG CEO David Faye. "One of our strengths has been to listen to our users, and we're happy to be able to incorporate their feedback into this new version. The functionality added has been among the most requested in all our communication with our end user community." In this updated version, FBSG has also added the Enterprise Edition to accommodate multi-company support, Sage SQL users, and custom mapping. "The custom mapping opens the door to users who want to customize the integration to suit their unique needs," Faye added.

The integration tool allows users to seamlessly connect data between the SugarCRM system and Sage 100 ERP and is immediately available from Faye Business System Group. More information can be obtained by contacting them directly.



About Faye Business Systems Group

Faye Business Systems Group is a technology consulting and software company that helps growing companies become more profitable by working with them to optimize their financial and business systems. Faye Business Systems Group has completed hundreds of successful CRM projects and is one of Sugar's leading North American Gold Partners.

For more information, call (818) 227-5130, email <u>info@fayebsg.com</u>, or visit <u>http://www.fayebsg.com</u>. Connect with Faye Business Systems Group on <u>LinkedIn</u>, <u>Facebook</u>, Twitter or YouTube.

About SugarCRM

SugarCRM democratizes customer engagement, empowering every professional who interacts with the customer to excel at their job. SugarCRM's market leading open Customer Relationship Management (CRM) platform delivers the agility, flexibility, and security required to equip each customer facing professional with the relevant information and tools they need to effectively collaborate and engage with their customer, both within and beyond the enterprise. SugarCRM applications have been downloaded more than 11 million times and currently help over 1,000,000 end users across disciplines effectively engage their customers. Over 7,000 organizations have chosen SugarCRM's On-Site and Cloud Computing services over proprietary alternatives. SugarCRM has been recognized for its customer success and product innovation by CRM Magazine, InfoWorld and Customer Interaction Solutions

For more information, call (408) 454-6900 or 1 87 SUGARCRM toll-free in the US, email <u>contact@sugarcrm.com</u>, or visit <u>www.sugarcrm.com</u>. You can also connect with SugarCRM on <u>Facebook</u>, <u>Twitter</u> and <u>YouTube</u>.

About Sage Software

Sage North America is part of The Sage Group plc, a leading global supplier of business management software and services. Sage North America employs more than 4,100 people and supports nearly 2.9 million small and medium-size business customers. The Sage Group plc, formed in 1981, was floated on the London Stock Exchange in 1989 and now employs 14,500 people and supports 5.8 million customers worldwide. For more information, please visit the Web site at www.sagenorthamerica.com

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