FOR IMMEDIATE RELEASE:

FAYE BUSINESS SYSTEMS GROUP ANNOUNCES SUGARCRM & MAS 90 INTEGRATION APPLICATION

Woodland Hills, CA – January 11, 2011 - Faye Business Systems Group, Inc. (www.fayebsg.com) today announced a new packaged integration between the SugarCRM™ line of software products and Sage MAS 90 and MAS 200 Accounting and ERP Software.

Sage MAS 90 and MAS 200 are used by over 100,000 companies and is one of the industry leaders in the Accounting and ERP Software space; and more than 600,000 end users touch SugarCRM applications every day. Faye Business Systems Group (FBSG) CEO David Faye comments, "SugarCRM is the leading open source CRM application in the world, and MAS 90 and MAS 200 are industry leaders in their own right. It only made sense to integrate the best of the best in each product category."   FBSG is a SugarCRM partner and a Certified Developer for Sage MAS 90 and MAS 200.

Frank Mullens, CFO of Marketing Innovations International, a user of SugarCRM, Sage MAS 200, and the integration application echoed Faye's enthusiasm. "Using the integration saves our team hours of time and puts real time sales history information at their fingertips to help us with marketing campaigns and sales meetings," said Mullens. "The integration also makes our accounting department more efficient, because they don't have to re-enter new customer information when our sales team converts a lead to a customer."

 "Integration between SugarCRM and products like MAS 90 and MAS 200 allow organizations to optimize productivity, but also create a total, 360-degree view of the customer," said Jeff Campbell, vice president of worldwide sales at SugarCRM. "This is just another stellar example of how outstanding SugarCRM partners like Faye Business Systems can drive even more value out of any organization's Sugar deployment."

The integration tool, which allows users to seamlessly connect data between the SugarCRM system and MAS 90 and MAS 200 is immediately available from Faye Business System Group. More information can be obtained by contacting them directly.

About FBSG

Faye Business Systems Group is a Southern California-based technology consulting firm and software company with over 25 years of experience in helping growing companies get "over the wall" and optimize their financial and business systems to become more profitable. FBSG uses Sage MAS 90 and MAS 200, SugarCRM, and a variety of custom software solutions to meet client needs. Services include project management, packaged software implementations, custom software implementations, consulting, programming, training, and support.

About SugarCRM

SugarCRM makes CRM Simple. As the world's fastest growing customer relationship management (CRM) company, SugarCRM applications have been downloaded more than seven million times and currently serve over 600,000 end users in 80 languages. Over 6,000 customers have chosen SugarCRM's On-Site and Cloud Computing services over proprietary alternatives. SugarCRM has been recognized for its customer success and product innovation by CRM Magazine, InfoWorld, Customer Interaction Solutions and Intelligent Enterprise.

About Sage Software

Sage North America is part of The Sage Group plc, a leading global supplier of business management software and services. Sage North America employs more than 4,100 people and supports nearly 2.9 million small and medium-size business customers. The Sage Group plc, formed in 1981, was floated on the London Stock Exchange in 1989 and now employs 14,500 people and supports 5.8 million customers worldwide. For more information, please visit the Web site at www.sagenorthamerica.com.

For more information contact:

Heather Byington
heather.byington@fayebsg.com
Faye Business Systems Group, Inc.
6320 Canoga Avenue, 15th Floor
Woodland Hills, CA 91367
(818) 227-5130