

FOR IMMEDIATE RELEASE:

## **FAYE BUSINESS SYSTEMS GROUP ANNOUNCES NEW USER REQUESTED FEATURES IN SUGARCRM & MAS 90 INTEGRATION APPLICATION**

Woodland Hills, CA –March 8, 2011 - Faye Business Systems Group, Inc. ([www.fayebsg.com](http://www.fayebsg.com)) today announced the release of new Version 1.3 of its integration between the SugarCRM™ line of software products and Sage MAS 90 and MAS 200 Accounting and ERP Software. The new version includes some of the most requested functionality to date including synchronization of open invoices and inventory quantities on hand as well as the ability to integrate quotes only, sales orders only, or both.

“We’re really excited to bring these new features to our users,” said Faye Business Systems Group (FBSG) CEO David Faye. “They represent a lot of the feedback we’ve received from users over the past few months, and we’re happy to be able to give them what they want.” In this updated version, FBSG has added the ability to synchronize open invoices between Sage MAS 90 and MAS 200 and SugarCRM. “This means that SugarCRM users can now see a detailed list of all open invoices for any of their customers directly from a custom module inside of Sugar, helping to further streamline and simplify the process of managing accounts,” continued Faye.

The new version also includes the ability to maintain and view quantities on hand for all inventory items in Sugar as well. Said Faye “When we’ve talked with sales reps at our clients using the integration, one of the things they talk about is having the ability to get a deeper view into inventory availability for when they meet with customers and prospects. This gives them that capability.”

The new version also allows users to synchronize just quotes, just sales orders, or both between Sugar and MAS, allowing users of the integration to use the tool to match how they run their business.

Sage MAS 90 and MAS 200 are used by over 100,000 companies and is one of the industry leaders in the Accounting and ERP Software space; and more than 600,000 end users touch SugarCRM applications every day. FBSG is a SugarCRM partner and a Certified Developer for Sage MAS 90 and MAS 200.

The integration tool allows users to seamlessly connect data between the SugarCRM system and Sage MAS 90 and Sage MAS 200 and is immediately available from Faye Business System Group. More information can be obtained by contacting them directly.

### **About FBSG**

Faye Business Systems Group is a Southern California-based technology consulting firm and software company with over 25 years of experience in helping growing companies get “over the wall” and optimize their financial and business systems to become more

profitable. FBSG uses Sage MAS 90 and MAS 200, SugarCRM, and a variety of custom software solutions to meet client needs. Services include project management, packaged software implementations, custom software implementations, consulting, programming, training, and support.

### **About SugarCRM**

SugarCRM makes CRM Simple. As the world's fastest growing customer relationship management (CRM) company, SugarCRM applications have been downloaded more than seven million times and currently serve over 600,000 end users in 80 languages. Over 6,000 customers have chosen SugarCRM's On-Site and Cloud Computing services over proprietary alternatives. SugarCRM has been recognized for its customer success and product innovation by CRM Magazine, InfoWorld, Customer Interaction Solutions and Intelligent Enterprise.

### **About Sage Software**

Sage North America is part of The Sage Group plc, a leading global supplier of business management software and services. Sage North America employs more than 4,100 people and supports nearly 2.9 million small and medium-size business customers. The Sage Group plc, formed in 1981, was floated on the London Stock Exchange in 1989 and now employs 14,500 people and supports 5.8 million customers worldwide. For more information, please visit the Web site at [www.sagenorthamerica.com](http://www.sagenorthamerica.com).

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