



Faye  
Business  
Systems  
Group

Welcome To The Software You've Always Wanted....

# Our Services

- CONSULTING
- PROJECT MANAGEMENT
- IMPLEMENTATION
- INTEGRATIONS
- DIGITAL MARKETING
- INSTALLATION
- CONFIGURATION
- CUSTOM DEVELOPMENT
- DATA MIGRATION
- USER TRAINING
- SUGAR HOSTING
- ONGOING SUPPORT

FayeBSG is a technology consulting and software company that helps growing companies become more profitable by working with them to implement innovative and effective financial and business systems. In addition to being a SugarCRM Elite Partner, FayeBSG also works with the following products: QuickBase, Act-On, Sage 100 ERP, NetSuite, and a variety of custom software solutions. FayeBSG is also the award winning developer of industry leading SugarCRM integrations with Sage 100, Quickbooks, Intacct, NetSuite, Constant Contact, Authorize.Net, Box, Jira, and more. Services include project management, software implementations, consulting, programming, training, and support. Industry expertise focuses on banking, financial services, and distribution and manufacturing companies in a variety of industries including cosmetics, beauty supply, industrial supply, and consumer products.

## SUGAR INTEGRATIONS BUILT FOR



## SUGAR ADD-ONS



[www.fayebsg.com](http://www.fayebsg.com)  
[info@fayebsg.com](mailto:info@fayebsg.com)  
 818-280-4820





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## OUR MARKETING AUTOMATION & DIGITAL MARKETING SERVICES



### QUICK START SERVICES

Our quick start services provides you with everything you need to be ready to take-off with automated marketing.



### CAMPAIGN DEVELOPMENT

We can help you take your campaign and get it in front of the right prospects, at the right time. Strategic targeting, with a customized message for each potential client, will help your business grow.



### STRATEGY & CONSULTING SERVICES

With the speed of technology in the market place, what was best practice 6 months ago can be obsolete today. Let us help you take your marketing skills to the next level with our consulting packages.



### CONTENT CREATION: DESIGN COPY

We can help you bring your existing messages and emails up to today's standards. Emails that work well on mobile devices as well as on a computer are key to developing new clients. We will help you develop a clean design that illustrates your branded message with clear calls to action. We are experts in design and copy.



### ACT-ON UNIVERSITY TRAINING

Our team is compiled of Act-On Software veterans who have trained thousands of Act-On customers. Let us take your knowledge to the next level.



### DELIVERABILITY SERVICES

There are countless variables that go into a message reaching a prospect's inbox and we all know the pain that can be caused from poor deliverability. Over the years we have seen the changes in delivery services and blocks. Let us help save you money by not sending your messages into the abyss.



### LIST HYGIENE

Have you purchased a list of potential contacts and need assistance or recommendations on cleaning your list? We can help. List Hygiene is one of the most important steps in ensuring increased deliverability.



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