

## **Faye Business Systems Group Demonstrates SugarCRM QuickBooks Integration at The Sleeter Group 2013 Accounting Solutions Conference at Caesars Palace, Las Vegas**

*Faye Business Systems Group (FayeBSG), Inc. today announced that they will be demonstrating their SugarCRM – QuickBooks Integration at The Sleeter Group's Tenth Annual Accounting Solutions Conference where consultants, partners, developers, and accountants from around the country gather to collaborate, network, inspire and, of course, see the latest in accounting and technology innovations. The conference is designed to learn how connected, mobile and cloud solutions can dramatically improve business processes for the small business market.*

Las Vegas, Nevada ([PRWEB](#)) November 05, 2013 -- Gold SugarCRM Partner, [Faye Business Systems Group \(FayeBSG\)](#), Inc. today announced that they are demonstrating SugarCRM and their SugarCRM – QuickBooks Integration, at The Sleeter Group's tenth Annual Accounting Solutions Conference. Sugar goes beyond traditional mass-communication systems, helping you cut through the noise and deliver individual, personalized content to your prospects. Gain insight from customer interactions taking place across the business and social communities to drive more relevant and effective campaigns.

SugarCRM is the market-leading customer relationship management (CRM) company that enables effective customer engagement enterprise-wide. Intuit was named in the Fortune Magazine's "Best Companies" list for 11 consecutive years; QuickBooks puts you in control of your finances, your time, your business - and where you work. As QuickBooks continues to command the vast majority of the small business market it only makes sense to integrate the two software packages and streamline business processes.

"We're excited to show the new integration to the attendees of the Accounting Solutions conference. Integrating QuickBooks with a CRM system like Sugar is designed to improve small business processes," said FayeBSG CEO David Faye. He continued, "Our QuickBooks integration is rock solid, reliable, easy to configure and use, and meets the key integration needs of both Sugar and QuickBooks users. Now QuickBooks users can take advantage of integration with Sugar, the fastest growing CRM software in the world."

The [SugarCRM QuickBooks Integration](#) Application eliminates double entry of customers and sales orders in both Sugar and QuickBooks, updates Sugar with critical invoice history information that can be used for marketing campaigns and salesperson inquiries, and provides access to product lists and inventory status in Sugar without having to manually key in items.

Available for QuickBooks Pro, Premier, and Enterprise, the integration is also compatible with Sugar hosted in their on demand environment, hosted with any other cloud provider, or running on an in-house server. In addition, the integration allows custom mapping of all Sugar and QuickBooks fields, including custom fields in either application. This opens the door to enabling users to create further customizations with no programming skills required.

The 2013 Conference runs from November 3 - 6 at Caesars Palace, Las Vegas. Stop by to see a demonstration of the new Sugar 7 and see the integration live at the Faye Business Systems Group exhibit, booth 102.



## About FBSG

Faye Business Systems Group is a Southern California-based technology consulting and Software Company with over 25 years of experience helping growing companies become more profitable by working with them to optimize their financial and business systems. FayeBSG uses SugarCRM, Sage 100 ERP (formerly MAS 90), Acumatica, and a variety of custom software solutions to meet client needs. Services include software development, project management, packaged software implementations, custom software implementations, integration, consulting, training, and support. Faye Business Systems Group has completed hundreds of successful ERP and CRM projects, specializes in integration and custom development, and is one of Sugar's leading North American Gold Partners, as well as an Authorized Sage Reseller and Developer. They are also known for their award winning integration applications based around SugarCRM.

For more information, call (818) 280-4820, email [info\(at\)fayebsg\(dot\)com](mailto:info@fayebsg.com), or visit <http://www.fayebsg.com>. Connect with Faye Business Systems Group on LinkedIn, Facebook, Twitter or YouTube.

## About SugarCRM

SugarCRM delivers an integrated solution that empowers every user who interacts with customers to better understand and engage their customer, so every connection drives value. SugarCRM's market-leading open Customer Relationship Management (CRM) platform delivers the agility, flexibility, and security required to equip each customer facing professional with the information and tools they need to know their customers better, do their job better, and deliver a consistent, superior customer experience across the organization every time. SugarCRM applications have been downloaded more than 11 million times and currently help over 1.2M end users across disciplines effectively engage their customers. Over 6,500 organizations have chosen SugarCRM's On-Site and Cloud Computing services over proprietary alternatives. SugarCRM has been recognized for its customer success and product innovation by CRM Magazine, InfoWorld and Customer Interaction Solutions.

For more information, call (408) 454-6900 or 1 87 SUGARCRM toll-free in the US, email [contact\(at\)sugarcrm\(dot\)com](mailto:contact@sugarcrm.com), or visit <http://www.sugarcrm.com>. You can also connect with SugarCRM on Facebook, Twitter and YouTube.

## About Intuit

Intuit Inc. is a leading provider of innovative business and financial management solutions for small and medium-sized businesses, consumers, accounting professionals and financial institutions. Intuit flagship products and services, including QuickBooks, TurboTax and Quicken, simplify small business management including payment and payroll processing, tax preparation and filing, and personal finance. Intuit Financial Services business provides online banking solutions and services to banks and credit unions that help them make it easier for consumers to manage their money and pay their bills.

Intuit had revenue of \$3.9 billion in the fiscal year ended July 31, 2011, and had approximately 8,000 employees in major offices in the United States, Canada, India, the United Kingdom and other locations at that time.

Intuit was incorporated in California in March 1984. Reincorporated in Delaware and completed initial public



offering in March 1993. The principal executive offices are located at 2700 Coast Avenue, Mountain View, California, 94043, and main telephone number is 650-944-6000. Please visit the corporate website, [www.intuit.com](http://www.intuit.com) for more information.



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