

Faye Business Systems Group Announces QuickBooks SugarCRM Integration Webcast Event

Faye Business Systems Group is pleased to present this QuickBooks SugarCRM integration webcast. Faye Business Systems Group will demonstrate how to eliminate wasted time, human error and duplicate data entry between your front office customer relationship management system and your back office QuickBooks accounting system.

Dana Point, CA (PRWEB) May 14, 2013

Join Faye Business Systems Group for this complimentary [QuickBooks SugarCRM](#) integration webcast on Thursday, May 23, 2013 to learn how organizations can save time and money by integrating QuickBooks accounting software with SugarCRM.

Kimberly Douglass of Faye Business Systems Group will lead this presentation. Faye Business Systems Group created the QuickBooks SugarCRM integration to address the growing demand QuickBooks users have for an integrated CRM solution.

The QuickBooks SugarCRM integration allows the user to enter sales orders in SugarCRM and have the orders synced into QuickBooks in real-time. Orders can be entered on laptops, ipads, and other mobile devices by salespeople on the road. The QuickBooks SugarCRM integration eliminates the need to email orders into the office or to wait for remote access to QuickBooks. Orders entered in SugarCRM appear in QuickBooks, eliminating the need for redundant data entry and associated errors. Inventory changes and customer name and address changes in one system can be instantly updated in the other as well. Attendees will learn how the QuickBooks SugarCRM integration eliminates the need for expanding QuickBooks user licenses by seeing QuickBooks data in SugarCRM. Attendees will learn how sales representatives using the SugarCRM QuickBooks integration can see on hand inventory quantities, open sales orders, invoice history, customer credit information, and everything they need to view in QuickBooks from SugarCRM. Companies can now potentially downgrade QuickBooks user licenses because the sales representatives see all necessary information from SugarCRM and no longer need access to QuickBooks.

The QuickBooks SugarCRM integration extends the functionality users have become accustomed to in the back office to the front office. The QuickBooks SugarCRM integration allows for a single view of customer interactions with your company. Learn



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how sales teams become focused on the company profit objectives using QuickBooks and SugarCRM combined to provide an enterprise-wide, consistent view of customer activity and opportunities. QuickBooks and SugarCRM users should attend this presentation if they have to key in information from one system to another, have lost customers due to improper communications and/or if sales people can assist in speeding up the collection of outstanding accounts receivable.

Title: QuickBooks SugarCRM Integration: Learn How to Eliminate Redundant Data Entry and Associated Errors

Date: Thursday, May 23, 2013

Time: 1:00 PM - 2:00 PM ET

Register here: <http://erpvar.com/sugarcrm-quickbooks-integration-webcast-prweb/>.

About Faye Business Systems Group

Faye Business Systems Group is a Southern California-based technology consulting firm and Software Company with over 25 years of experience helping growing companies become more profitable by working with them to optimize their financial and business systems. FayeBSG uses SugarCRM, Sage ERP (formerly MAS 90), Intacct, and a variety of custom software solutions to meet client needs. Services include software development, project management, packaged software implementations, custom software implementations, integration, consulting, training, and support. Faye Business Systems Group has completed hundreds of successful CRM projects, specializes in Sugar Integration and is one of Sugar's leading North American Gold Partners. For more information, call (818) 227-5130, email [info\(at\)fayebsg\(dot\)com](mailto:info@fayebsg.com), or visit <http://www.fayebsg.com>. Connect with Faye Business Systems Group on LinkedIn, Facebook, Twitter or YouTube.

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