

Faye Business Systems Group Demonstrates SugarCRM and Intacct Integration at Intacct Advantage Conference

See the Faye Business Systems Group live demonstrations of their SugarCRM and Intacct Integration at the Intacct Advantage 2012 conference, which runs from October 17th through to October 19th, at the Omni Orlando Resort, Champions Gate in Orlando, Florida.

Woodland Hills, CA (PRWEB) October 16, 2012

Faye Business Systems Group (FBSG), Inc. today announced that they will be demonstrating their Sugar CRM – Intacct Integration, at Intacct Advantage 2012, the annual Intacct customer and partner conference. Sugar CRM is the world's fastest growing customer relationship management (CRM) company. Intacct is a leading provider of cloud financial management and accounting software systems. Integrating these software packages allows companies to utilize best in class applications in each software category without missing out on critical integration components, all while staying safely and conveniently in the cloud.

"Combining Intacct and SugarCRM allows businesses to utilize the most flexible, costeffective, end-to-end package that can be hosted in the cloud to automate and streamline business operations," commented FBSG CEO David Faye. "It allows our customers to benefit from best-in-class solutions that help them run their businesses more efficiently."

The FBSG integration allows both the SugarCRM and Intacct software packages to communicate with one another in real time by sending customer, inventory, sales history, and by sending quotes and sales orders from SugarCRM to Intacct. The integration enables companies to eliminate double entry of customers and double entry of inventory items in both Sugar and Intacct, provide access to product lists in CRM without having to manually key in items, eliminate double entry of quotes and sales orders in both Sugar and Intacct, keeps accounts and customers in sync and streamlines the "quote to cash" process.

"The SugarCRM and Intacct integration lets users become more efficient so they can better serve their customers," said Clint Oram, CTO and co-founder of SugarCRM. "The integration allows the two applications to talk to one another by sending customer

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account information, inventory information, and sales history documents from Intacct to Sugar and by sending sales quotes and new customers from Sugar to Intacct." For more information or to arrange an online demonstration contact FBSG directly.

About FBSG

Faye Business Systems Group is a Southern California-based <u>technology consulting firm and Software Company</u>with over 25 years of experience in helping growing companies get "over the wall" and optimize their financial and business systems to become more profitable. FBSG uses SugarCRM, <u>Sage 100 ERP (formerly MAS 90)</u>, Intacct, and a variety of custom software solutions to meet client needs. Services include software development, project management, packaged software implementations, custom software implementations, integration, consulting, training, and support.

For more information, call (818) 227-5130, email info (at) fayebsg (dot) com, or visit http://www.fayebsg.com. Connect with Faye Business Systems Group on LinkedIn, Facebook, Twitter or YouTube.

About SugarCRM

SugarCRM democratizes customer engagement, empowering every professional who interacts with the customer to excel at their job. SugarCRM's market leading open Customer Relationship Management (CRM) platform delivers the agility, flexibility, and security required to equip each customer facing professional with the relevant information and tools they need to effectively collaborate and engage with their customer, both within and beyond the enterprise. SugarCRM applications have been downloaded more than 11 million times and currently help over 1,000,000 end users across disciplines effectively engage their customers. Over 7,000 organizations have chosen SugarCRM's On-Site and Cloud Computing services over proprietary alternatives. SugarCRM has been recognized for its customer success and product innovation by CRM Magazine, InfoWorld and Customer Interaction Solutions.

For more information, call (408) 454-6900 or 1 87 SUGARCRM toll-free in the US, email contact (at) sugarcrm (dot) com, or visit http://www.sugarcrm.com. You can also connect with SugarCRM on Facebook, Twitter and YouTube.

About Intacct

Intacct is the cloud financial management company. Bringing cloud computing to finance and accounting, Intacct's award-winning applications are the preferred financial applications for AICPA business solutions. Intacct applications are used by more than 5,000 organizations from startups to public companies and are designed to improve company performance and make finance more productive. Hundreds of leading CPA firms and Value Added Resellers offer Intacct to their clients. The Intacct system

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includes accounting, contract management, revenue management, project and fund accounting, inventory management, purchasing, vendor management, financial consolidation and financial reporting applications, all delivered over the Internet via cloud computing.

Intacct is headquartered in San Jose, California. For more information, please visit http://www.intacct.com or call 877-437-7765. Connect with Intacct on LinkedIn, Facebook, Twitter or YouTube

Press Contacts:

Chloe Larnach
Faye Business Systems Group, Inc.
818 227 5130
Email

Jay Mejia SugarCRM 408-213-3748 Email