# Faye Business Systems Group Announces New SugarCRM QuickBooks Integration

*Faye Business Systems Group (FBSG), Inc. today announced a new accounting integration with SugarCRM, the market-leading customer relationship management (CRM) company that enables enterprise-wide customer engagement.*

WOODLAND HILLS, California (PRWEB) October 09, 2012 -- The integration called, the SugarCRM QuickBooks Integration Application, eliminates double entry of customers and sales orders in both Sugar and QuickBooks, updates Sugar with critical invoice history information that can be used for marketing campaigns and salesperson inquiries, and provides access to product lists and inventory status in Sugar without having to manually key in items.

"We're really excited to announce this integration between QuickBooks and Sugar," said FBSG CEO David Faye. He continued, "We built the integration from scratch to be rock solid, reliable, easy to configure and use, and to meet the key integration needs of Sugar and QuickBooks users. Whether you just want to sync customers between the two packages, if you want to see QuickBooks invoice history in Sugar, or if you want to enter sales orders in Sugar and have them appear in QuickBooks, this integration has it all."

Available for QuickBooks Pro, Premier, Enterprise, and Online, the integration with Sugar can be hosted in the cloud, via Sugar on via an in-house server, creating more flexibility for the user. In addition, the integration allows custom mapping of all Sugar and QuickBooks fields, including custom fields in either application. This opens the door to enabling users to create further customizations with no programming skills required.

"The integration between SugarCRM and QuickBooks creates greater efficiencies for users throughout the organization," said Clint Oram, CTO and co-founder of SugarCRM. "The user experience is seamless – users simply need to log into their CRM to gain access or make updates to a customer's pertinent accounting-related information. QuickBooks is very popular among the small business segment, so the integration with Sugar is certainly strategic for that market."

SugarCRM Gold Partner Faye Business Systems Group has created several innovative add-ons for Sugar. The SugarCRM QuickBooks Integration Application is yet another addition to the suite of integrations offered by FBSG for Sugar, including integrations for Sage 100 ERP (MAS90), Intacct, Constant Contact, and Authorize.Net.

The integration is available now from Faye Business Systems Group.

About Faye Business Systems Group
Faye Business Systems Group is a Southern California-based technology consulting firm and Software Company with over 25 years of experience that helps growing companies become more profitable by working with them to optimize their financial and business systems. FBSG uses SugarCRM, Sage MAS 100 ERP (formerly MAS 90), Intacct, and a variety of custom software solutions to meet client needs. Services include software development, project management, packaged software implementations, custom software implementations, integration, consulting, training, and support. Faye Business Systems Group has completed hundreds of successful CRM projects, specializes in Sugar Integration and is one of Sugar's leading North American Gold Partners

For more information, call (818) 227-5130, email info(at)fayebsg(dot)com, or visit http://www.fayebsg.com. Connect with Faye Business Systems Group on LinkedIn, Facebook, Twitter or YouTube.

About SugarCRM
SugarCRM democratizes customer engagement, empowering every professional who interacts with the customer to excel at their job. SugarCRM's market leading open Customer Relationship Management (CRM) platform delivers the agility, flexibility, and security required to equip each customer facing professional with the relevant information and tools they need to effectively collaborate and engage with their customer, both within and beyond the enterprise. SugarCRM applications have been downloaded more than 11 million times and currently help over 1,000,000 end users across disciplines effectively engage their customers. Over 7,000 organizations have chosen SugarCRM's On-Site and Cloud Computing services over proprietary alternatives. SugarCRM has been recognized for its customer success and product innovation by CRM Magazine, InfoWorld and Customer Interaction Solutions

For more information, call (408) 454-6900 or 1 87 SUGARCRM toll-free in the US, email contact(at)sugarcrm(dot)com, or visit www.sugarcrm.com. You can also connect with SugarCRM on Facebook, Twitter and YouTube.

About Intuit
Intuit Inc. is a leading provider of innovative business and financial management solutions for small and medium-sized businesses, consumers, accounting professionals and financial institutions. Intuit flagship products and services, including QuickBooks, TurboTax and Quicken, simplify small business management including payment and payroll processing, tax preparation and filing, and personal finance. Intuit Financial Services business provides online banking solutions and services to banks and credit unions that help them make it easier for consumers to manage their money and pay their bills.

Intuit had revenue of $3.9 billion in the fiscal year ended July 31, 2011 , and had approximately 8,000 employees in major offices in the United States, Canada, India, the United Kingdom and other locations at that time.

Intuit was incorporated in California in March 1984. Reincorporated in Delaware and completed initial public offering in March 1993. The principal executive offices are located at 2700 Coast Avenue, Mountain View, California, 94043, and main telephone number is 650-944-6000. Please visit the corporate website, www.intuit.com for more information.

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