

## Faye Business Systems Group Achieves Sugar App of the Month Recognition from SugarCRM

**WOODLAND Hills, Calif. – May 31, 2012** - [Faye Business Systems Group](#) (FBSG), Inc. today announced that it has achieved the May 2012 Sugar App of the Month recognition from [SugarCRM](#), the world's fastest growing customer relationship management (CRM) company. FBSG created a technology integration between SugarCRM and Intacct, a leading provider of cloud financial management and accounting software systems, that enables organizations to manage customer relationships more effectively, reduce costs, increase profitability and achieve a long-term competitive advantage.

FBSG's app lets Sugar and Intacct "communicate both ways" allowing:

- Elimination of double entry of customer profile instances into both the CRM and the accounting system
- Users to make updates easily from the CRM with critical customer sales history and credit information that can be used for marketing campaigns and salesperson inquiries
- Access to product lists in CRM without having to manually key in items
- Elimination of double entry of quotes and sales orders in both the CRM and the accounting system
- Accounts and customers to remain in sync while streamlining the "quote to cash" process

FBSG CEO David Faye comments, "It's an exciting time to be working with Sugar as it is experiencing such tremendous growth, and we are glad to be a part of it. Our organization is committed to Sugar and building world-class integrations that give us great visibility in the Sugar community at large. The Sugar App of the Month recognition means a lot to us, and we're looking forward to building even more integrations with SugarCRM that help customers boost productivity and increase their bottom lines."

"We selected FBSG for the Sugar App of the Month recognition because their new integration creates efficiencies that let users keep their focus on what's important – delivering a positive customer experience," said [Clint Oram](#), CTO and co-founder of SugarCRM. "The new integration was designed to streamline the entire order entry process, and users have the ability to move data between SugarCRM and Intacct seamlessly. For example, inventory, sales history, and credit information can be sent from Intacct to SugarCRM, and quotes and sales orders can be sent from SugarCRM to Intacct."

The Sugar App of the Month program was created to recognize developers that build new, exciting applications based on SugarCRM. For more information on the SugarCRM developer community, please visit the [community landing page](#), and for a list of apps developed by the community, please visit [SugarExchange](#). For more information on the SugarCRM and Intacct integration, please visit the Faye Business Systems Group [web site](#).



### **About FBSG**

Faye Business Systems Group is a Southern California-based technology consulting firm and Software Company with over 25 years of experience in helping growing companies get “over the wall” and optimize their financial and business systems to become more profitable. FBSG uses SugarCRM, Sage MAS 90 and MAS 200, Intacct, and a variety of custom software solutions to meet client needs. Services include software development, project management, packaged software implementations, custom software implementations, integration, consulting, training, and support.

For more information, call (818) 227-5130, email [info@fayebsg.com](mailto:info@fayebsg.com), or visit <http://www.fayebsg.com>. Connect with Faye Business Systems Group on [LinkedIn](#), [Facebook](#), [Twitter](#) or [YouTube](#).

### **About SugarCRM**

SugarCRM makes CRM simple. As the world's fastest growing customer relationship management (CRM) company, SugarCRM applications have been downloaded more than ten million times and currently serve over 1,000,000 end users in 192 countries. Over 7,000 organizations have chosen SugarCRM's On-Site and Cloud Computing services over proprietary alternatives. SugarCRM has been recognized for its customer success and product innovation by [CRM Magazine](#), [InfoWorld](#) and [Customer Interaction Solutions](#).

For more information, call (408) 454-6900 or 1 87 SUGARCRM toll-free in the US, email [contact@sugarcrm.com](mailto:contact@sugarcrm.com), or visit [www.sugarcrm.com](http://www.sugarcrm.com). You can also connect with SugarCRM on [Facebook](#), [Twitter](#) and [YouTube](#).

### **About Intacct**

Intacct is the cloud financial management company. Bringing cloud computing to finance and accounting, Intacct's award-winning applications are the preferred financial applications for AICPA business solutions. Intacct applications are used by more than 5,000 organizations from startups to public companies and are designed to improve company performance and make finance more productive. Hundreds of leading CPA firms and Value Added Resellers offer Intacct to their clients. The Intacct system includes accounting, contract management, revenue management, project and fund accounting, inventory management, purchasing, vendor management, financial consolidation and financial reporting applications, all delivered over the Internet via cloud computing.

Intacct is headquartered in San Jose, California. For more information, please visit <http://www.intacct.com> or call 877-437-7765. Connect with Intacct on [LinkedIn](#), [Facebook](#), [Twitter](#) or [YouTube](#).



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