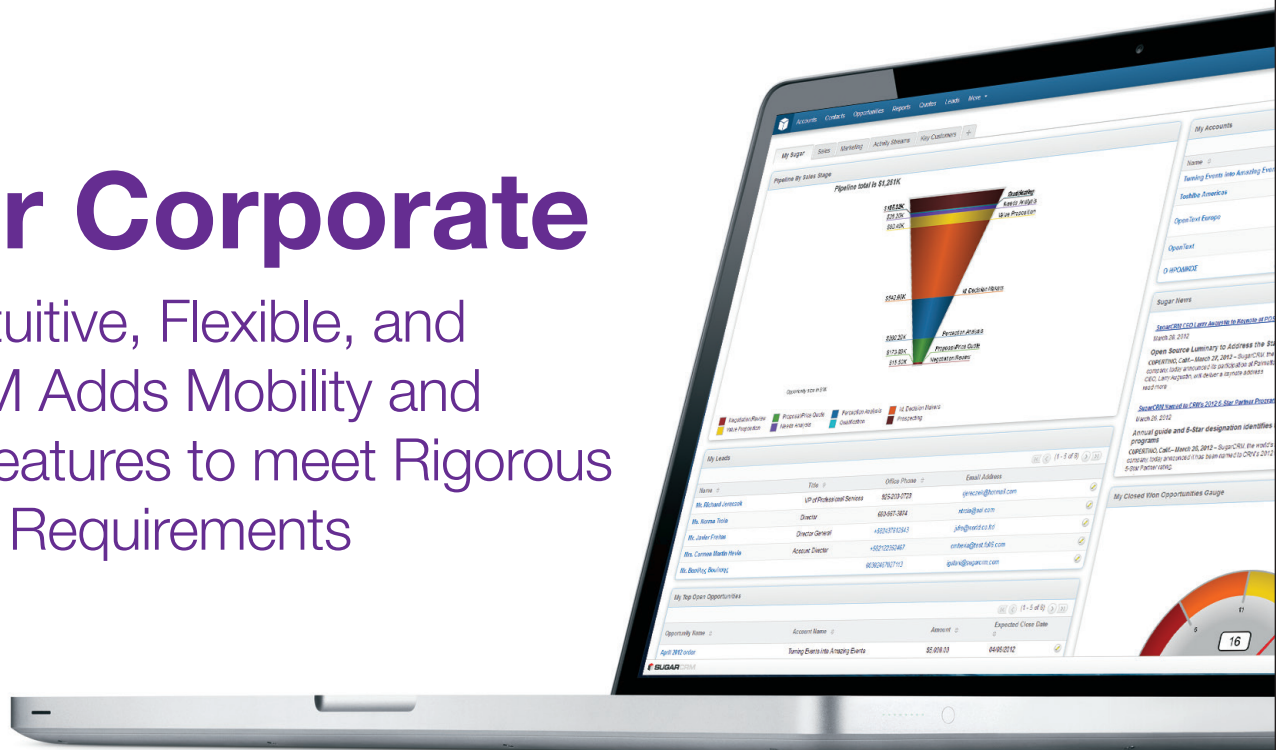SUGARCRM

Sugar Corporate

Sugar's Intuitive, Flexible, and Open CRM Adds Mobility and Support Features to meet Rigorous Corporate Requirements

CRM Made Simple so You Can Focus on Your Business, not CRM

Sugar Corporate centralizes sales, marketing and support information, to boost employee productivity and improve executive visibility into company performance. Sugar works the way your company works; it's easy to use, configure, and extend, to grow and change with your business.

Advanced Mobile Capabilities

Sugar Corporate includes Sugar Mobile Plus, providing real-time and offline-sync CRM integration with BlackBerry and iOS (iPhone/iPad) mobile operating systems. Your road warriors can access contacts, opportunities, sales, and more. Within seconds, they can update emails, meeting notes, and call reports to Sugar from the road, a customer site, anywhere! Offline capabilities and preloaded data give your mobile team CRM access even in mid-flight or where there is no mobile connectivity.

Extended Support from the Market Leader

Sugar's support has been proven by our customer base of more than 7,000 companies in 192 countries. Sugar Corporate includes enhanced support to better meet the needs of larger businesses: longer support hours and a 50% faster response time, compared to Sugar Professional. In addition, when you subscribe to the Sugar On-demand service, you get 30GB of storage and a development sandbox.

Sugar Corporate includes Sugar Mobile Plus, which provides real-time and offline-sync CRM access to your mobile workforce.

Intuitive CRM that's easy to use

Integrates sales, marketing, and support into a complete business view

Advanced mobile workforce capabilities with offline access

Simple to configure, expand, extend

- Makes critical CRM data available anywhere: contacts, opportunities, sales, meeting notes, and more
- Allows fast remote Sugar updates
- Secures CRM data stored locally on the mobile device (AES encryption support)
- Prevents loss of CRM data by remotely wiping data from mobile device
- Provides offline access for productivity in-flight or in locations without connectivity
- Boosts productivity by enabling immediate collaboration and information sharing

- Synchronizes in the background
- Supports robust access security
- Maximizes user adoption with simple, intuitive interface
- Uses open web services standards (XML/SOAP)
- Deploys and upgrades easily
- Simplifies configuration and scaling
- Includes multi-lingual capability

Get your **free trial** of Sugar Corporate at www.sugarcrm.com/freetrial

or call SugarCRM at 1.877.842.7276

Sugar Corporate adds mobile capabilities, enhanced support, and more compared to Sugar Professional:

	Sugar Corporate	Sugar Professional
Mobile Device Platform Support	BlackBerry, iPad and iPhone	Android and iPhone. Browser-based access for iPad and Android tablets
Mobile Offline Support	Yes: offline capabilities plus preloaded data	No
CRM Data Stored on The Mobile Device	Yes (securely)	No
Document Storage with Sugar On-demand	30 GB	15 GB
Development Sandbox	1	0
Support Contacts	3	2
Support Hours	12x5 (by region)	8x5 (by region)
Support Cases	Unlimited	Unlimited
P1 Response Time	2 Hours	4 Hours

SugarCRM

Customer relationship management CRM software for business. In the cloud, online, on demand, onsite - the best sales, email and mobile CRM integration.

www.sugarcrm.com

www.fayebsg.com
info@fayebsg.com
T: 818 227 5130

Faye Business Systems Group is a software and technology consulting firm that assists a variety of organizations in the selection, implementation, and customization of the right software for the right task. We specialize in accounting, ERP, and CRM software, and offer specialized services.

10050 North Wolfe Road | SW2-130
Cupertino, CA 95014
T: 408.454.6900 | F: 408.873.2872

SugarCRM Deutschland GmbH
Erika-Mann-Strasse 53 | 80636 Munich | Germany
T: +49 (0) 89 1 89 17 20 | F: +49 (0) 89 1 89 17 21 50
sales-emea@sugarcrm.com

www.sugarcrm.com