

	Sugar Professional	Sugar <b>Corporate</b>	Sugar <b>Enterprise</b>	Sugar <b>Ultimate</b>
List price / user / month	\$35	\$45	\$60	\$150
List price / user / year (contractual term)	\$420	\$540	\$720	\$1,800
Application or user limits	no limits	no limits	no limits	no limits
Sales				
Accounts	✓	$\checkmark$	$\checkmark$	$\checkmark$
Activity tracking & history	✓	$\checkmark$	$\checkmark$	$\checkmark$
Approvals	+	+	+	+
Business to Business (B2B) configuration	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Business to Consumer (B2C) configuration	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Competitor tracking	+	+	+	+
Contacts	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Contract management	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Customizable sales process	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Document and integrated content library	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Lead capture	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Lead scoring, routing, & assignment	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Opportunity tracking	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Line-item opportunity management			$\checkmark$	$\checkmark$
Product catalog & tracking	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Quote management	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Sales forecasting	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Product-level forecasting			$\checkmark$	$\checkmark$
Sales teams	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Territory management	+	+	+	+
Third-party sales methodologies	+	+	+	+
Marketing				
Campaign dashboards	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Campaigns	✓	$\checkmark$	$\checkmark$	$\checkmark$
Email marketing	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Integration with other marketing automation	+	+	+	+
Marketing campaigns	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$



Marketing reports	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	<b>↓</b>	 ✓	✓	↓ ↓
Mass email				
Newsletter management	$\checkmark$	✓	$\checkmark$	✓
SMS marketing campaigns	+	+	+	+
Web to lead capture	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Customer Support				
Advanced case escalation and notification	$\checkmark$	1	$\checkmark$	$\checkmark$
Bug tracking	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Call center	$\checkmark$	✓	$\checkmark$	$\checkmark$
Case escalation and queuing	+	+	+	+
Case management	$\checkmark$	✓	$\checkmark$	$\checkmark$
Customer self-service portal			$\checkmark$	$\checkmark$
Customer support email management	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Knowledge base	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Social CRM				
Blogs	+	+	+	+
Cisco WebEx Meeting Center	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Citrix Online GoToMeeting	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Email	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Google Apps	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
IBM Connections Communities	+	+	+	+
IBM SmartCloud Engage	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Maps	+	+	+	+
Sales intelligence	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Social collaboration	+	+	+	+
SMS	+	+	+	+
Twitter	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Mobile CRM (1)				
Browser access for most smartphones and tablets	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
iOS	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Android	$\checkmark$	✓	$\checkmark$	✓
BlackBerry		$\checkmark$	$\checkmark$	$\checkmark$
Offline app with local data storage for iOS and BlackBerry	\$	$\checkmark$	$\checkmark$	$\checkmark$



Global CRM				
26 languages included	✓	$\checkmark$	$\checkmark$	~
Additional language packs	+	+	+	+
Multi currency support	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Right to left language support	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Productivity				
Customizable homepage by end user	~	$\checkmark$	$\checkmark$	$\checkmark$
Email - Plug-in for Microsoft Outlook	~	$\checkmark$	$\checkmark$	$\checkmark$
Email – Plug-in for IBM Lotus Notes	\$	\$	$\checkmark$	$\checkmark$
Email – Gmail, Yahoo and other IMAP mail	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Email - archiving	~	√	$\checkmark$	$\checkmark$
Email - native email client	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Email - templates & tracking	~	√	$\checkmark$	$\checkmark$
Google Docs integration	~	$\checkmark$	$\checkmark$	$\checkmark$
Landing pages	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Microsoft Word & Excel integration	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Multiple home pages and dashboards	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Multi-tasking	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Quick Create	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Reminders, alerts and pop-ups	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Search – full text search	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Search – without leaving current module	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Shared calendar	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Tasks	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Reporting				
Advanced charts	~	$\checkmark$	$\checkmark$	$\checkmark$
Custom reports	~	$\checkmark$	$\checkmark$	$\checkmark$
Customizable forecasting	~	$\checkmark$	$\checkmark$	$\checkmark$
Dashboards	~	$\checkmark$	$\checkmark$	$\checkmark$
Dashboards - customizable	~	$\checkmark$	$\checkmark$	$\checkmark$
Dashboards - multiple on homepage	~	$\checkmark$	$\checkmark$	$\checkmark$
Dashboards - opportunities by lead source	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$



Dashboards - sales pipeline	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Matrix reports	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Pre-built Reports	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Read-only report access	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Scheduled reports	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
SQL reporting			$\checkmark$	$\checkmark$
Collaboration				
Activity streams with social media integration	$\checkmark$	$\checkmark$	✓	~
Custom module activity streams			✓	$\checkmark$
Activity management	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Document management and attachments	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Document management in the Cloud	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Dynamic teams	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Employee directory	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Online meetings	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Team notices	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Workflow automation	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Configuration				
Assignment notification	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Calculated fields	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Configure tabs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Convert lead form	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Custom fields	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Dependent dropdowns	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Drag-and-drop custom layouts	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Formula Builder	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Image fields	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Mobile Studio Editor	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Workflow automation rules	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$



User Interface Configuration				
Drag to customize home page	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Embedded mash-ups	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Rename fields, tabs and labels	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Multiple tabs on the home page	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Customization				
Custom modules	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Custom record types	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Module Builder	$\checkmark$	$\checkmark$	$\checkmark$	✓
Open Source	$\checkmark$	$\checkmark$	$\checkmark$	✓
PHP code development (2)	$\checkmark$	$\checkmark$	$\checkmark$	✓
SugarLogic	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Test customizations in development sandbox	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Integration				
Cloud Connectors	$\checkmark$	$\checkmark$	$\checkmark$	✓
Integrated third-party apps	+	+	+	+
My Portal Dashlets	$\checkmark$	$\checkmark$	$\checkmark$	√
Web-services API - SOAP	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Web-services API - REST	$\checkmark$	$\checkmark$	$\checkmark$	✓
Security				
Access control by User	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Access control by Team	$\checkmark$	$\checkmark$	$\checkmark$	✓
Access control by Role	$\checkmark$	$\checkmark$	$\checkmark$	✓
Advanced password management	$\checkmark$	$\checkmark$	$\checkmark$	✓
LDAP / Microsoft Active Directory	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
,				



Data Management and Data Back-up				
Data import	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Data import from Google Contacts and LinkedIn	$\checkmark$	√	~	$\checkmark$
Data import de-duplication	$\checkmark$	√	~	$\checkmark$
Relational database backup	$\checkmark$	✓	$\checkmark$	$\checkmark$
Multi-instance database	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Object database connectivity (ODBC) (2)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Bi-weekly Sugar On-Demand secure database back-up for customer download	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Daily Sugar On-Demand secure database back-up for customer download	\$	\$	$\checkmark$	$\checkmark$
Support for Microsoft SQL Server (2)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Support for MySQL database	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Support for Oracle database (2)			$\checkmark$	$\checkmark$
Support for DB2 database (2)			$\checkmark$	$\checkmark$
Cloud Computing				
Sugar On-Demand (SaaS)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Sugar On-Demand document storage	15GB	30GB	60GB	250GB
Sugar On-Demand sandbox (3)	0	1	2	5
Sugar On-Demand dedicated hosting environment				$\checkmark$
Sugar On-Site	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Sugar Private Cloud (Premium On-Demand)	$\checkmark$	√	$\checkmark$	$\checkmark$
Partner Cloud (VAR or Service Provider)	$\checkmark$	√	~	$\checkmark$
Public Cloud (Amazon EC2, IBM SmartCloud Enterprise, Microsoft Azure, or Rackspace clouds)	$\checkmark$	~	$\checkmark$	$\checkmark$
BitNami Cloud Deployment to Amazon EC2	\$	\$	\$	\$

✓ Included in base user subscription

+ Can be built in Sugar Studio or is available as a downloadable application via SugarExchange, for free or at an additional fee

\$ Additional subscription fees apply

(1) SugarCRM provides access to mobile phones and tablets either through mobile browsers or mobile applications. Refer to the Supported Platforms page at http://support.sugarcrm.com/05\_Resources/03\_Supported\_Platforms/Mobile\_Supported\_Platforms for a current list of access methods.

(2) Available for Sugar On-Site, partner and public cloud deployments, not available in Sugar On-Demand.

(3) Sugar On-Demand sandboxes are only available to Sugar On-Demand or Sugar Private Cloud customers.

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